

# BOARD OF SUPERVISORS

## Brown County



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### EDUCATION & RECREATION COMMITTEE

John Van Dyck, Chair  
Staush Gruszynski, Vice Chair  
Corrie Campbell, Kathy Lefebvre, Paul Ballard

### EDUCATION & RECREATION COMMITTEE

Thursday, February 23, 2017

5:30 p.m.

Room 200, Northern Building  
305 E. Walnut Street, Downtown GB

NOTICE IS HEREBY GIVEN THAT THE COMMITTEE MAY TAKE ACTION  
ON ANY ITEMS LISTED ON THE AGENDA

### PLEASE NOTE LOCATION

- I. Call Meeting to Order.
- II. Approve/Modify Agenda.
- III. Approve/Modify Minutes of January 26, 2017.

### Comments from the Public

1. Review Minutes of:
  - a. Neville Public Museum Governing Board (February 13, 2017).

### Museum

2. Museum Director's Report.
3. Renewal of Museum Gift Shop Lease with the Neville Public Museum Foundation.
4. Neville Annual Report 2016.
5. 2016 to 2017 Carryover Funds.

### Communications – None.

### Golf Course

6. Superintendent's Report.

### NEW Zoo

7. Zoo Director's Report and Zoo Monthly Activity Reports.
8. 2016 to 2017 Carryover Funds.

### Park Management

9. Discussion: Follow up on past communication discussing seasonally allowing leashed dogs to enter more county parks.
10. Discussion: Proposal to donate 154.2 acres of Triangle Hill Parkland to the City of Green Bay located in the Baird Creek Greenway.

11. Resolution Establishing the Observance of International Migratory Bird Month.
12. January 2017 Park Attendance and Field Staff Reports.
13. Assistant Director's Report.
14. 2016 to 2017 Carryover Funds.

**Library**

15. November/December Library Report.
16. Director's Report.
17. 2016 to 2017 Carryover Funds.

**Resch Centre/Arena/Shopko Hall**

18. 2016 to 2017 Carryover Funds.

**Other**

18. Audit of bills.
19. Such other matters as authorized by law.
20. Adjourn.

John Van Dyck, Chair

Notice is hereby given that action by Committee may be taken on any of the items which are described or listed in this agenda.

Please take notice that it is possible additional members of the Board of Supervisors may attend this meeting, resulting in a majority or quorum of the Board of Supervisors. This may constitute a meeting of the Board of Supervisors for purposes of discussion and information gathering relative to this agenda.

**PROCEEDINGS OF THE BROWN COUNTY  
EDUCATION AND RECREATION COMMITTEE**

Pursuant to Section 19.84 Wis. Stats., a regular meeting of the Brown County Education and Recreation Committee was held on Thursday, January 26, 2017, at the NEW Zoo, Green Bay, Wisconsin.

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**Present:** Chair Van Dyck, Supervisor Gruszynski, Supervisor Lefebvre, Supervisor Ballard, Supervisor Campbell  
**Also Present:** Supervisor Hoyer; Museum Director Beth Lemke, Museum Deputy Director Kevin Cullen, Golf Course Superintendent Scott Anthes, Director of Administration Chad Weininger, Library Director Brian Simons, Library Financial Manager Lori Denault, Assistant Park Director Matt Kriese, Zoo Director Neil Anderson, other interested parties, news media.

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*\*Audio of this meeting is available by contacting the County Board Office at (920) 448-4015\**

**I. Call to Order.**

The meeting was called to order by Vice-Chair Gruszynski at 5:30 pm.

**II. Approve/Modify Agenda.**

Motion made by Supervisor Ballard, seconded by Supervisor Lefebvre to approve the agenda with the modification to take Items 5 through 8 prior to Communications. Vote taken. **MOTION CARRIED UNANIMOUSLY**

**III. Approve/Modify Minutes of December 14, 2016.**

Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to approve. Vote taken. **MOTION CARRIED UNANIMOUSLY**

**Comments from the Public** None

**1. Review Minutes of:**

**a. Library Board (October 20, 2016 and December 8, 2016).**

Motion made by Supervisor Campbell, seconded by Supervisor Ballard to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

**b. Neville Public Museum Governing Board (December 12, 2016 and January 9, 2017).**

Motion made by Supervisor Campbell, seconded by Supervisor Ballard to receive and place on file. Vote taken. **MOTION CARRIED UNANIMOUSLY**

**Museum**

**2. Museum Budget Status Financial Report for November 2016 (Unaudited).**

Museum Director Beth Lemke informed they had been projecting slight revenues down, they had a change in status for an employee during the budget cycle, which went from single to married and none of the museum employees used their casual so their payout was full and intact. Factoring those in put them at a deficit for 2016, projecting about \$18,000. 2017's budget, the revenues were much more aligned to more historic averages and 3-year averages, she felt much more confident where they were going noting January was trending similar to last year.

Lemke informed of two items that will come before the February meeting, a carryover and approvals for a 5-year lease extension for the gift shop.

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**Motion made by Supervisor Ballard, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**3. Museum Director's Report.**

Lemke informed of and spoke to the upcoming events for Saturday, January 28<sup>th</sup> – Exhibit Opening of Alice in Dairyland: Wisconsin's Agricultural Ambassador and AgStravaganza. The sponsor for the TV portion of AgStravaganza was WFRV as well as the media sponsor for Alice in Dairyland. With Alice in Dairyland, the Wisconsin Humanities Counsel sponsored the new grant fund.

Lemke also spoke briefly to the year-end numbers for Facebook and Instagram.

**Motion made by Supervisor Campbell, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Motion made by Supervisor Campbell, seconded by Supervisor Ballard to take Item 17 at this time. Vote taken. MOTION CARRIED UNANIMOUSLY**

*Although shown in proper format, Items 5 through 8 were taken at this time.*

**Communications**

- 4. Communication from Supervisor Hoyer re: Discuss seasonally allowing leashed dogs to enter more county parks with necessary changes to policies or ordinances to allow leashed pets. *Referred from January County Board.***

Hoyer informed this was brought to him by a constituent who liked to visit county parks but expressed frustration with not being able to bring his dog into a number of county parks for longer hikes. He informed he could go outside of the county and found opportunities elsewhere and described it as a quality of life thing. It would be more attractive for more people to use the parks if they could bring a dog along for a walk. Hoyer was looking for a broader understanding of where they could have leashed dogs. According to the ordinance it was up to the board so they could compel for more of these trails to allow leashed dogs but with the cooperation of the Parks.

Assistant Park Director Matt Kriese felt it was a valid point and it was one as they moved forward in time. He spoke to a handout (attached) re: Dog Access, which spelt out the current county ordinance and noted that it was up to the Board of Supervisors if they chose to allow dogs at any other parks than the locations listed. Roughly 7 out of 18 county parks did not allow dogs.

Kriese added, there were a lot of municipalities with a lot of different rules and it was tough for a dog owner to do the right thing. If they do look at it he urged using caution when looking at playgrounds, heavily used picnic areas, natural areas, and wildlife preserves. He spoke to the advantages, getting people outside to recreate, and disadvantages such as the environmental issues during wildlife nesting season in spring as well as disease and parasitism potential that could affect native animals, enforcement would be an issue, and if they don't provide dog bags, people aren't as apt to pick up after themselves so they provide them. They spend approximately \$5,000 annually on dog bags at the Fox River Trail. The Friends Group at Neshota Park provides grocery bags and they do a fantastic job of it.

Kriese referred to the Park Survey handout (attached), that was done last summer, as it specified expanding access to Brown County Parks for leashed dogs.

**Motion made by Supervisor Ballard, seconded by Supervisor Campbell to refer to staff for 30 days to include looking for more access. Vote taken. MOTION CARRIED UNANIMOUSLY**

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## Presentation of the NEW Master Plan by Schultz and Williams and CLR

NEW Zoo Director Neil Anderson introduced Jón Stefánsson, Principal from CLR Design and Jill Macauley, Consultant from Schultz & Williams. Anderson informed they had been going through the whole strategic planning and master planning for the last six months. Stefánsson and Macauley were present to discuss the whole process and how it worked. Handouts re: the Strategic & Master Planning Proposal for the Northeastern Wisconsin Zoo & Adventure Park and Northeast Wisconsin Zoo & Adventure Park Master Plan were provided (attached). \*Audio available

*Number 9 was taken at this time.*

### Golf Course

#### 5. **Budget Status Financial Report for November 2016.**

Referring to Agenda Item 17, Anthes noted that they were going to get hit with a \$9,200 bill at the end of 2016 which wasn't a budgeted item. Coming up in 2017, \$13,000 was added to their budget that wasn't budgeted for. It was because of accounting, the way they did enterprise funds. Weininger interjected, it was for proprietary funds or enterprise funds; they had to do accrual accounting, whereas a general fund, you don't. The Golf Course wasn't losing the money; it just had to be segregated out. Money wasn't coming out of his budget; it just had to be set aside to account for that future liability.

**Motion made by Supervisor Ballard, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

#### 6. **Superintendent's Report.**

Golf Course Superintendent informed that it had been a nerve-racking four or five weeks with the weather and ice, which started around January 10<sup>th</sup>. They had about a half-inch to an inch of ice on most of the greens, a quarter-inch in the fairways and tee surfaces. They were currently monitoring it as the new grass could survive up to 75 days (March 25<sup>th</sup>) to 120 days under ice. He believed they should be okay. He pulled a sample last week and will continue to take samples every two weeks.

They hired a new Mechanic. Brought someone in from a local vendor to show him how to work on a few things and he caught on pretty quick.

They signed a contract with an architect and design group out of Chicago; they were the ones that did the greens project for the tee project. As soon as they got better weather they were going to come up and walk the course and decide on tee placements.

**Motion made by Supervisor Campbell, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

### Library

#### 7. **Budget Status Financial Report for November 2016.**

**Motion made by Supervisor Lefebvre, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

#### 8. **Director's Report.**

Simons reported on the following:

- Their Original Music Series: Stacks and Steeples, the genesis of which Bob Dylan won the Nobel Prize for Literature, was every Sunday through February 12-March 26<sup>th</sup>. The Friends of the Library fully funded the entire series. Each week two bands/musicians will perform their original music.

- April 28-30<sup>th</sup> – The library will be part of Untitled Town Book and Author Festival. It's a new festival for Green Bay, a first of its kind. A community effort with a professor from UWGB, folks from Lakeland College, some business owners of the area and some authors. Private funding had been secured to pay for it and there will be stuff for all ages.
- East Branch Feasibility Study - They were still in the process, they meet next week with the architects and expect the study to be done by mid-March.

**Motion made by Supervisor Lefebvre, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

*Item 4 was taken at this time.*

#### **Park Management**

##### **9. Budget Status Financial Report for November 2016.**

**Motion made by Supervisor Campbell, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

##### **10. Request for Approval of RFP, Project #2120 for Brown County Fairgrounds Master Plan.**

Gruszynski informed that Van Dyck requested that this item be held for 30 days to be able to discuss with the committee. Kriese stated it would put them a month back and push them into June to hire someone but it was fine. He informed that in 1989 there were about 20 articles in the Green Bay Press Gazette, when the fairgrounds discussion came up, and that discussion was exactly what they were having today and nothing had been done. It was up to them to take a look at the property. He understood some of the political issues back then was the fair was not doing so well. There were a lot of plans that came out and the whole green space was taken up with amphitheaters with parking and that's not what they need to look at when they go out for this RFP. It will be investigating with Ashwaubenon, a trail system, working on the De Pere potential 15 acres to join forces, to maintain the greenspace and do a facility assessment with the building.

Campbell and Lefebvre voiced that they'd like to move forward as they had been working on this for a while.

**Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

##### **11. December 2016 park attendance and field staff reports.**

**Motion made by Supervisor Campbell, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

##### **12. Assistant Director's Report.**

In addition to the Parks Department Report, Kriese reported on the following:

- Brown County co-hosted Frenzy on the Fox; Kriese thanked the committee and the County Board for getting the Fox River Trail plowed. He heard zero negative comments but at least 30-40 positive comments and they had zero concerns regarding liability.
- Parks co-partnered an Archery Program with UW-Extension's 4H program; held through parks, instructed through 4H. Kriese gave a testimonial regarding a 10-year old girl who was in her last lesson that hit all 6 balloon targets, which got smaller percentagewise from big to 3", from 30' away with her first shot, out of three, each time.
- They were engaging on a Women's Empowerment Program at Barkhausen through their Naturalist. It incorporated the healing powers of nature and the properties of nature for women with not so positive backgrounds. There was grant work being done to engage women and get them into nature.

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- The social Program at Barkhausen on January 21<sup>st</sup> was full at around 40 people, the others has been steadily around 15-20 people which was pretty good with the limited snow.
- The Neshota Snowshoe Race for January 28<sup>th</sup> was still on.
- They will be hosting a Job Fair; Kriese stated that one of their biggest limitations was seasonal staff. They rely on them as they can't operate on six full-time staff for over 900,000 yearly park users. They had not been able to get full seasonal staff. He hoped to look into pay during the budget cycle in the near future as he felt they were on the low side. \$9.05 was the starting pay, topping out at \$10.25 after three years. For now they planned to change the scale, starting at \$10/hour and go to \$10.25 the second year. They were going to reach out to all schools and focus on social media campaigning.
- Kriese briefly spoke to the Fairgrounds Project and current budget; He informed there was a bill that he was working on with the Fair Board President that he may bring back next month.
- The boat storage filled up and the revenue was \$3,000-\$5,000 above; there were only a couple comments to the fee structure. It went well.

Gruszynski thanked the Park staff at Barkhausen, his wife was snowshoeing and her key fob froze and staff helped her get into her vehicle, which she was so gracious.

**Motion made by Supervisor Ballard, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

#### **NEW Zoo**

13. **Budget Status Financial Report for November 2016.**

**Motion made by Supervisor Ballard, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

14. **Request from the N.E.W. Zoological Society, Inc. for waiver of fees for 5<sup>th</sup> Annual "Skunks are Beautiful" Cribbage Tournament at the Reforestation Camp Lodge.**

**Motion made by Supervisor Campbell, seconded by Supervisor Ballard to approve. Vote taken. MOTION CARRIED UNANIMOUSLY**

15. **Zoo Director's Report and Zoo Monthly Activity Reports.**

In addition to the report in the packet, Zoo Director Anderson added:

- He thanked the committee for having the presentation tonight.
- They were working on was AZA accreditation; it was every five years and very extensive process.
- They were restocking their gift shop.
- It was the time of year to get caught up with everyone's CPR, First Aid training and FEMA Incident Command System training.
- A male alpaca was born December 22, 2016, named Noel.
- They moved a red wolf to St. Louis to endangered wolf center.
- They had a penguin coming in.
- The last week and a half their male lion was off feed but now coming around; had a stomach issue.

**Motion made by Supervisor Ballard, seconded by Supervisor Campbell to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

#### **Budget Adjustment Requests**

16. **2016 Budget Adjustment Request (16-122): Any allocation from a department's fund balance.**

**Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to approve. Vote taken. Nay: Ballard. MOTION CARRIED 3 to 1**

17. **2017 Budget Adjustment Request (17-07): Any allocation from a department's fund balance.**

Director of Administration Chad Weininger informed that all local, county and state employees excluding Milwaukee, because they have their own pension system, were on the Wisconsin Retirement System (WRS). It was a defined benefit versus a defined contribution. A defined contribution was a retirement and whatever was put into it and whatever the match was, it was there for the employee, whether the market was up or down. A defined benefit was saying they were going to get paid X amount of dollars, so if the stock market went down there was going to be a shortfall and a future liability.

In 2015, the investment for the state didn't hit the numbers they thought it would so it created a liability. This was unique because Wisconsin had always prided itself on having a fully funded retirement system. There were only two in the nation. Because of these poor investments for that one year they had a net liability so they were at 98% as opposed to 102% where they used to be.

Weininger talked to the WRS and had a call into the Retirement Investment Board. It was his understanding that that one year they had almost 0% return and they thought they were going to get 7% return. In 2016 they will be above 7% so that future liability, when they got their new numbers, should be coming down. As a result, it was because of GASB Statement 68, county rules they had to follow on accounting and financial reporting for pensions, that they had to account for those liabilities. The rules were in place because all the other states never really show those liabilities on their books. So this was setting money aside in the fund to cover that future liability, it was on the balance sheet, more of accounting as opposed to a cash basis. In 2017 they budgeted what the actual cost would be for employees for WRS. In 2018 they will have a better idea of what the actual real cash basis will be and won't know that until the end of 2017. The total affect to the county was roughly \$1.1 million for all proprietary funds that they were accounting for.

Weininger informed that a state senator had a proposal and one thing they could do was get better investments or hit investment mark or scope back the offerings, such as instead of highest three years, look at highest five. Instead of retiring at 55 or 57, it will be 59 or 60. For protective service, instead of 52 it may be 57.

Prior to Act 10 the municipality would pay the employee and employer share, now the employee and employer were putting the same amount in towards the employee's retirement for that fixed benefit. For the investment part, Weininger would like to talk to the folks making the investment. They will be monitoring this as they move throughout the year.

**Motion made by Supervisor Campbell, seconded by Supervisor Lefebvre to approve. Vote taken.  
Nay: Ballard. MOTION CARRIED 3 to 1**

18. **Resch Centre/Arena/Shopko Hall –Complex Attendance for December 2016.**

**Motion made by Supervisor Campbell, seconded by Supervisor Ballard to receive and place on file. Vote taken. MOTION CARRIED UNANIMOUSLY**

**Other**

19. **Audit of bills.**

**Motion made by Supervisor Ballard, seconded by Supervisor Lefebvre to pay the bills. Vote taken.  
MOTION CARRIED UNANIMOUSLY**

20. **Such other matters as authorized by law. None.**

21. **Adjourn.**

**Motion made by Supervisor Campbell, seconded by Supervisor Ballard to adjourn at 7:48 p.m. Vote taken.  
MOTION CARRIED UNANIMOUSLY**

Respectfully submitted,  
Alicia A. Loehlein, Recording Secretary

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**NEVILLE PUBLIC MUSEUM**  
OF BROWN COUNTY



BRIDGING COMMUNITIES, CONNECTING GENERATIONS  
NEVILLEPUBLICMUSEUM.ORG

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**PROCEEDINGS OF THE BROWN COUNTY NEVILLE PUBLIC MUSEUM GOVERNING BOARD**

Pursuant to Section 19.84, Wis. Stats., a meeting of the **Brown County Neville Public Museum Governing Board** was held at 4:30 p.m. on Monday, February 13, 2017 at the Neville Public Museum, 210 Museum Place, Green Bay, Wisconsin

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**PRESENT:** Bernie Erickson, Erik Hoyer, Tom Sieber, Sandy Juno and Terri Trantow  
**ALSO PRESENT:** Kasha Huntowski, Kevin Cullen and Beth Lemke

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**CALL MEETING TO ORDER**

1. Vice Chairman Erickson called the meeting to order at 4:35PM.
2. **APPROVE/MODIFY AGNEDA**  
Motion made by Erik Hoyer and seconded by Sandy Juno to approve the agenda.  
Vote taken. **MOTION APPROVED UNANIMOUSLY.**
3. **Museum Director Report.** Museum Director Lemke updated the Board on two items that will be on the Education and Recreation Oversight Committee agenda for approval on February 23, 2017. First, is the 2016-2017 carryover for the Visitor Experience Plan recently approved by the Executive. Second, is the renewal of a new five-year gift shop lease with the Neville Public Foundation. The Neville Public Museum Foundation has been operating the gift shop since 1996. Once approved, at Committee the two items will go to the County Board of Supervisors on 3/15 for final approval.

Museum Director Lemke provided the Board hard copies of the 2016 Collection Managers Report and reinforced the importance of the museum's digital initiative and strategies in supporting the ongoing needs of the community.

Regarding the Visitor Experience and Architectural Exhibition Master Plan Museum Director Lemke shared with the Board revised 2d elevations of each of the thematic sections as well as some of the construction elevations of case work. She explained the advances the project has made regarding design as the team has better defined anchor artifacts per thematic section. There is daily communication on the project status between Director Lemke and Triad Creative Group with a revised project end date of the end of February 2017.

Discussion ensued; staff was asked about the overall cost of the project. The budget portion requested as part of the RFP has not been provided in draft form but is due next by the consultants working on the project. Museum Director Lemke shared that she would provide detail in the coming months as part of the Brown County budget process.

4. **Museum Deputy Director Report.** Deputy Director Cullen reported that for the 72<sup>nd</sup> Art Annual 76 artists submitted 181 pieces and that the art juror selected 47 pieces to be displayed. This is significantly higher participation than in the previous 3 years. Over 200 photographs were entered into the #Neville Winter contest and 32 were selected for display. The quality of the submissions was greater than the Neville Cats photography contest in 2016.

He informed the Board about the collaborative process of gathering video interviews that are being used for the interpretive plan for *Estamos Aquí* ("We are Here") opening in May 2017. Deputy Director Cullen also

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provided an update of rental of *The Initiated Eye: Secrets, Symbols, Freemasonry and the Architecture of Washington DC* and the partnership with the NEW Masonic Library and Museum who will be loaning artifacts to complement the art exhibit. Museum Director Lemke informed the Board that equipment will need to be borrowed or rented and the second floor loading dock walls removed for the delivery of artifacts in *Neon Darkness Electrified* in July. Deputy Director Cullen announced on May 20, 2017 the next Parkaeology Program with Brown County Parks will be held at Pamprin Park.

Discussion ensued; Sandy Juno recommended sharing rack cards with her off ice for added promotion of *Estamos Aquí*. Vice Chairman Erickson recommended Woodman's Grocery Store and Terri Trantow recommended the Catholic Diocese for exhibit poster distribution. Erik Hoyer added that the rack cards be bilingual and recommended working with the Brown County Library on joint programming opportunities and promotions.

5. Such other matters as authorized by law:

Sandy Juno asked about Neville involvement with Public Television and the Antiques Road Show recording in June of 2017. Museum Director Lemke stated that the Brown County Federation of Organizations meets monthly that the upcoming visit is a standing agenda item to discuss organizational participation. Coordination will also involve the Greater Green Bay Visitors Bureau and PMI Management.

Museum Director Lemke informed the Board that the Neville's Media Technician lost his father that afternoon and asked the members to keep him and his family in their thoughts.

Museum Director Lemke asked the Board about removing the June meeting date due to vacation plans. Next meeting of the Neville Public Museum Governing Board will be Monday, March 13, 2017 at 4:30pm 2017 meeting date are as follows:

Monday, April 10, 2017

Monday, May 8, 2017

NO June meeting

Monday, July 10, 2017

Monday, August 14, 2017

Monday, September 11, 2017

Monday, October 9, 2017

Monday, November 13, 2017

Monday, December 11, 2017

6. Adjournment. Vice Chairman Erickson called the meeting to an end at 5:26PM.  
Motion made by Tom Sieber and seconded by Erik Hoyer to approve.  
Vote taken. MOTION APPROVED UNANIMOUSLY.

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**NEVILLE PUBLIC MUSEUM**  
OF BROWN COUNTY



BRIDGING COMMUNITIES, CONNECTING GENERATIONS  
NEVILLEPUBLICMUSEUM.ORG



**Neville Public Museum Director's Report**  
**Education & Recreation Committee Brown County Board of Supervisors**  
**Thursday, February 23, 2017**  
**Operations:**

Since our last meeting we hosted the 2<sup>nd</sup> annual Tundra EdTech Tool Slam, introduced the STEAM Engine – Creative Ideas – Rich Conversation, provided a retooled Exhibit Exposed: Guns and Gowns, had our second FREE Wednesday of the year with over 250 people, hosted our second Explorer Wednesday of the year with the agriculture related science activities, kicked off Alice in Dairyland exhibit with AgStravaganza, have been open until 8:00pm on Tuesdays and exhibited *Winter in Wisconsin* #NevilleWinter Instagram Photography Contest winners.



### **Focus On Collections:**

Collections Year End Report –Full Report was provided to the Neville Public Museum Governing Board on Monday, February 13, 2017.

A total of 1117 general history and photographs (this includes 735 Press-Gazette negatives). 1101 of these items were backlog. Backlog means the object was received in a year other than the year in which it was cataloged.

In 2016, 1262 objects were offered to the Neville. Of those items offered, 239 were accepted into the permanent collections, 18 into the research library, 95 as exhibit props, and 20 for the education department. One collection of 14 items is on hold pending our ability to get a license to acquire eagle feathers.

The collections committee met 10 times in 2016. In addition to discussing donation offers, the Collections Committee also discussed 4 outgoing loan requests, the creation of a model mammoth femur, conservation requests.

PastPerfect 5 was installed in 2016. The Collections Manager created a data map and worked with PastPerfect data conversion staff, ARGUS support staff, and Brown County Technical Services staff to migrate data to the new program. As a result of the migration and review, data entry was suspended from May 20 to October 7.

The Collections Manager trained:

Thirteen new volunteers/interns. Of the thirteen, four shared projects with the Curator. That made a total of 18 volunteers/interns in the Collections Department throughout 2016, two of whom worked specifically with the *Press-Gazette* Collection, two with the archaeology collection, and two with the film collection.

**Digital Learning Initiative:** Ashwaubenon School District Hangout Schedule 2017

Feb 16: Presidential artifacts

March 16: Women's history

April 21: Fur Trade

May 19: Estamos Aqui

**The Neville Public Museum Governing Board** met on February 13, 2017 at 4:30pm. Museum Director Lemke updated the Board on two items that will be on the Education and Recreation Oversight Committee agenda for approval on February 23, 2017. First, is the 2016-2017 carryover for the Visitor Experience Plan recently approved by the Executive. Second, is the renewal of a new five-year gift shop lease with the Neville Public Foundation. The Neville Public Museum Foundation has been operating the gift shop since 1996. Once approved, at Committee the two items will go to the County Board of Supervisors on 3/15 for final approval.

Museum Director Lemke provided the Board hard copies of the 2016 Collection Managers Report and reinforced the importance of the museum's digital initiative and strategies in supporting the ongoing needs of the community.

### **Museum Strategic Planning**

The Leadership Team continues work on the following opportunities as part of the Neville's Strategic Planning

- Advocate for the Neville based on the strategic purpose. Seize every chance to amplify on the core message of "Bridging Communities. Connecting Generations."
- Re-orient marketing and promotions efforts around the strategic purpose of "Bridging Communities. Connecting Generations."
- Work alongside Brown County Purchasing in requesting services from a team of consultants to conduct a Visitor Experience and Architectural Exhibition Master Plan for the Neville Public Museum.
  - This scope of services will be used to determine future exhibit design, fundraising opportunities and an overall exhibition development plan.

Regarding the Visitor Experience and Architectural Exhibition Master Plan Museum Director Lemke shared with the Board revised 2d elevations of each of the thematic sections as well as some of the construction elevations of case work. She explained the advances the project has made regarding design as the team has better defined anchor artifacts per thematic section. There is daily communication on the project status between Director Lemke and Triad Creative Group with a revised project end date of the end of February 2017.

**The Neville Public Museum Foundation** The Neville Public Museum Foundation Executive Committee met Tuesday, January 3rd. Foundation Director Huntowski reported that she made year-end goals for fundraising and membership. The number of members increased to 814 for the year an increase over 792 in 2015. Huntowski also gave an update on the December Social Event A Night at the Museum, it was a huge success. Museum Director Lemke gave an update on the County budget, attendance, outreach and an update on Triad.



**Social Media Success Stories of the Month:** Over 200 photographs were entered into the contest and 32 were selected for display. The quality of the submissions was greater than the Neville Cats photography contest in 2016.



Neville Public Museum Online Photo Sales <http://photos.nevillepublicmuseum.org/>

**2017**

**January**

Sessions: 1056 Users: 721 Page Views: 20,696 Bounce Rate: 38.92%

**2016**

Sessions: 12,332 Users: 8,539 Page Views: 190,446 Bounce Rate: 37.79%

**July 2015-December 2015**

Sessions: 7,413 Users: 5,410 Page Views: 116,072 Bounce Rate: 51.03%

Neville Public Museum Website [www.nevillepublicmuseum.org](http://www.nevillepublicmuseum.org)

| 2017    | Visits | Page Views |
|---------|--------|------------|
| January | 20,721 | 31,660     |

2016 total visits = 207,917  
 2015 total visits = 204,431  
 2014 total visits = 131,438 (\*62% increase over 2013)



## **Neville Public Museum Facebook**

|   |  |
|---|--|
| <b>2017</b>   |  |
| <b>January</b>  |  |
| People Engaged  | 1,974  |
| Reach   | 31,709   |
| <b>2016</b> *social media boost funding is being utilized and decided upon in house vs. by a firm |  |
| Total Page Likes  | 4,798  |
| People Engaged  | 34,517   |
| Total reach   | 582,321  |
| <b>2015</b>   |  |
| Total Page Likes  | 4,100  |
| People Engaged  | 36,981   |
| Total reach   | 833,877  |
| <b>2014</b>   |  |
| Total Page Likes  | 2,718  |
| People Engaged  | 24,712   |
| Total reach   | 1,127,429 *Per the JEM grant social media funding was \$10,000 in FY 14 with spend emphasis on the Temporary Green Bay Packers Hall of Fame exhibit. |



## **Neville Public Museum Instagram**

|                                      |  |
|--------------------------------------|--|
| <b>2016</b>                          |  |
| 800 followers                        |  |
| 2,927 post likes                     |  |
| <b>February 2015 – December 2015</b> |  |
| 492 followers                        |  |
| 1,969 post likes                     |  |

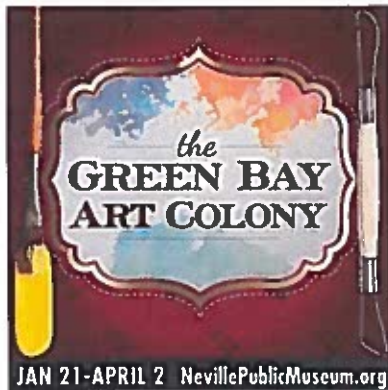


## Temporary Exhibits



### *Life and Death at Fort Howard*

America's victory during the War of 1812 ushered in a new era of defense, democracy and development in the Upper Great Lakes. In recognition of the 200<sup>th</sup> anniversary of the founding of Fort Howard in 1816, this exhibit focuses on the personal stories of life and death at this Fort in Green Bay. Through the display of authentic artifacts, rare maps and hands-on interactives, visitors to the exhibit will be given an inside look at the personalities of those who helped lay the foundations modern Green Bay. (April 16, 2016 – April 9, 2017)



### *Green Bay Art Colony Inspirations from the Neville*

In 1915, nine women began working together in a group known as the Green Bay Art Club (it turned into the Green Bay Art Colony in 1928). During the same year, the group organized its first exhibition in the basement of the former Green Bay Public Library. This year's exhibition pays tribute to the vast Neville Public Museum collection from which the artists garnered inspiration. Artists chose artifacts and photos from the Neville's collection to inspire their pieces. Pieces chosen as inspiration will be on display with the artwork. Today, the Green Bay Art Colony is an active organization of artists from the area. It includes many professional artists with significant reputations as well as talented emerging artists. (January 21, 2017 - April 2, 2017)



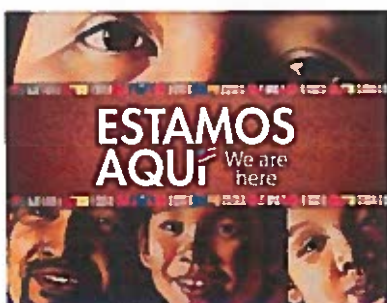
### *Alice in Dairyland: Wisconsin's Agricultural Ambassador*

*Alice in Dairyland* explores the iconic role Alice has played in Wisconsin Agriculture over the past 70 years. No longer a pageant queen, Alice is now the reflection of a booming industry that provides over \$88 billion to our state's economy. Discover how Alice, her selection, her duties and the agriculture industry have changed since the first Alice was crowned in 1948. (January 28, 2017-July 9, 2017)



### *72nd Art Annual*

The 72nd *Art Annual* exhibit is an all media, juried exhibition of current artworks produced by artists living in the counties of Northeastern Wisconsin and Michigan's Upper Peninsula. (April 8 - June 4, 2017)



*Estamos Aquí: Celebrating Latino Identity in NE Wisconsin* *Estamos Aquí* ("We are Here") features the artifacts and personal stories of many Latino families in Northeastern Wisconsin. The bilingual exhibit celebrates the diverse cultures and traditions that have endured emigration from across Latin America. This collaborative exhibit was developed with museum staff and the Hispanic Community Resource Center (Casa Alba). (May 6, 2017 - April 2018)

***The Initiated Eye: Secrets, Symbols, Freemasonry and the Architecture of Washington, DC***

This exhibit explores the Masonic ideals and designs implicit in the fabric of our nation's capital. From the republican ideals made manifest in stone, to the carefully defined vistas linking famous heroes who were also Freemasons, The Initiated Eye offers an intriguing architectural and historical perspective by combining artist Peter Waddell's paintings with seldom seen Masonic artifacts. **(June 10 – September 3, 2017)**

**Upcoming Events**

**March 2017**

Wednesday, 3/1/17 Explorer Wednesday - 5:00 - 7:00 p.m.

Friday, 3/10/17 School Day Off - Music to My Ears 9:00 a.m. – Noon \*register online at [NevillePublicMuseum.org](http://NevillePublicMuseum.org)

Saturday, 3/11/17 Winter Warm-Up Music at the Museum - Noon - 3:00 p.m.

Tuesday, 3/14/17 Hardcore History - Alice in Dairyland 6:00 - 7:00 p.m.

Tuesday, 3/14/17 Museum/Antiquarian Event 5:30-9:30 p.m.

Wednesday 3/16/17 Dinner Program – The Life of St. Patrick 5:00 – 7:00 p.m. \*register online at [NevillePublicMuseum.org](http://NevillePublicMuseum.org)

Saturday, 3/25/17 Scout Program – Art Explosion 9:00 a.m. – 11:00 a.m.

Saturday, 3/25/17 Winter Warm-Up Music at the Museum - Noon - 3:00 p.m.

**April 2017**

Wednesday, 4/5/17 Explorer Wednesday – Grow a Plant 5:00 - 7:00 p.m.

Saturday, 4/8/17 Exhibit Opening – *72nd Art Annual* 9:00 a.m. – 5:00 p.m.

Tuesday, 4/11/17 Hardcore History - Firefighting in Green Bay 1:00 – 2:00 p.m., 6:00 - 7:00 p.m.

Wednesday, 4/12/17 Hardcore History - Firefighting in Green Bay 1:00 – 2:00 p.m., 6:00 - 7:00 p.m.

Friday, 4/14/17 School Day Off - Recycled Racers 9:00 a.m. to Noon \*register online at [NevillePublicMuseum.org](http://NevillePublicMuseum.org)

Thursday, 4/27/17 Dinner Program – Joyce Westerman Baseball Hero 5:00 – 7:00 p.m \*register online at [NevillePublicMuseum.org](http://NevillePublicMuseum.org)

**May 2017**

Membership Swap Day

Wednesday, 5/3/17 Explorer Wednesday - 5:00 - 7:00 p.m.

Thursday, 5/4/17 Exhibit Opening Reception – *Estamos Aquí* 6:00-8:00 p.m.

Saturday, 5/6/17 Exhibit Opening – *Estamos Aquí: Celebrating Latino Identity in Northeast Wisconsin* 9:00 a.m. – 5:00 p.m.

Tuesday, 5/9/17 Hardcore History - 6:00 - 7:00 p.m.

Wednesday, 5/17/17 History Treasure Tour of Brown County History Organizations 4:00 – 8:00 p.m. \*check locations online at [NevillePublicMuseum.org](http://NevillePublicMuseum.org)

Thursday, 5/18/17 Dinner Program – Wisconsin Agriculture 5:00 – 7:00 p.m. \*register online at [NevillePublicMuseum.org](http://NevillePublicMuseum.org)

**June 2017**

Wednesday, 6/7/17 Explorer Wednesday - 5:00 - 7:00 p.m.

Wednesday, 6/21/2017 America – 2:00 p.m. and 6:00 p.m.

Monday, 6/26/17 Special Event - Kids Day 10:00 a.m. - 4:00 p.m.



# Neville Public Museum Attendance and Revenue Comparison

|               | 2014          |                     | 2015          |                   | 2016          |                   | 2017         |                   | Attenda |
|---------------|---------------|---------------------|---------------|-------------------|---------------|-------------------|--------------|-------------------|---------|
|               | Attendance    | Admission Revenue   | Attendance    | Admission Revenue | Attendance    | Admission Revenue | Attendance   | Admission Revenue |         |
| January       | 1,825         | \$4,601.00          | 3,847         | \$ 8,068.50       | 2,358         | \$ 6,866.50       | 2,504        | \$6,942           |         |
| February      | 2,545         | \$4,401.00          | 4,597         | \$ 8,394.00       | 2,642         | \$ 6,138.00       |              |                   |         |
| March         | 3,280         | \$7,959.50          | 3,375         | \$ 6,749.00       | 3,828         | \$ 9,645.50       |              |                   |         |
| April         | 3,705         | \$6,518.00          | 2,981         | \$ 4,080.00       | 4,757         | \$ 7,675.00       |              |                   |         |
| May           | 3,517         | \$6,212.00          | 3,275         | \$ 4,777.50       | 3,963         | \$ 5,623.00       |              |                   |         |
| June          | 3,358         | \$7,890.50          | 3,212         | \$ 6,432.75       | 3,795         | \$ 9,047.50       |              |                   |         |
| July          | 3,623         | \$11,645.50         | 2,913         | \$ 6,682.00       | 4,092         | \$ 13,177.50      |              |                   |         |
| August        | 4,222         | \$11,946.00         | 3,388         | \$ 8,064.00       | 4,802         | \$ 16,136.50      |              |                   |         |
| September     | 2,881         | \$6,359.50          | 2,251         | \$ 3,778.00       | 2,986         | \$ 5,410.00       |              |                   |         |
| October       | 4,059         | \$9,668.50          | 3,668         | \$ 5,426.00       | 3,848         | \$ 6,561.50       |              |                   |         |
| November      | 5,576         | \$14,606.00         | 4,031         | \$ 7,390.00       | 3,928         | \$ 5,970.50       |              |                   |         |
| December      | 7,864         | \$22,542.50         | 4,980         | \$ 9,126.50       | 6,146         | \$ 14,184.50      |              |                   |         |
| <b>TOTALS</b> | <b>46,455</b> | <b>\$114,350.00</b> | <b>42,518</b> | <b>\$78,968</b>   | <b>47,145</b> | <b>\$106,436</b>  | <b>2,504</b> | <b>\$6,942</b>    |         |

## Neville Public Museum Attendance and Revenue January 2017

| Date         | Day       | Admission    | Guided Tours | Distance Learning | Self-Guided Tours | Facility Rental/Meeting Attendees | Event/ Program Attendance | Total Attendance | Total Admission Revenue (Net) | Total Facility Rental Revenue | Waived fees for Brown County Department | OUTREACH |
|--------------|-----------|--------------|--------------|-------------------|-------------------|-----------------------------------|---------------------------|------------------|-------------------------------|-------------------------------|---|----------|
| 1            | Sunday    |              |              |                   |                   |                                   |                           |                  |                               |                               |   |          |
| 2            | Monday    |              |              |                   |                   |                                   |                           | 0                |                               |                               |   |          |
| 3            | Tuesday   | 53           |              |                   |                   |                                   | 17                        | 70               | \$ 251.00                     |                               |   |          |
| 4            | Wednesday | 52           |              |                   |                   |                                   |                           | 52               | \$ 237.50                     |                               |   |          |
| 5            | Thursday  | 43           |              |                   |                   |                                   |                           | 43               | \$ 119.00                     |                               |   |          |
| 6            | Friday    | 174          |              |                   |                   |                                   |                           | 174              | \$ 814.00                     |                               |   |          |
| 7            | Saturday  | 66           |              |                   |                   |                                   |                           | 66               | \$ 296.00                     |                               |   |          |
| 8            | Sunday    |              |              |                   |                   |                                   |                           | 0                |                               |                               |   |          |
| 9            | Monday    | 23           |              |                   |                   |                                   |                           | 23               | \$ 76.00                      |                               |   |          |
| 10           | Tuesday   | 48           |              |                   |                   |                                   |                           | 48               | \$ 236.00                     |                               |   |          |
| 11           | Wednesday | 20           |              |                   |                   |                                   |                           | 20               | \$ 101.50                     |                               |   |          |
| 12           | Thursday  | 36           |              |                   |                   |                                   |                           | 36               | \$ 205.00                     |                               |   |          |
| 13           | Friday    | 198          |              |                   |                   |                                   |                           | 198              | \$ 915.50                     |                               |   |          |
| 14           | Saturday  | 47           |              |                   |                   |                                   |                           | 47               | \$ 232.00                     |                               |   |          |
| 15           | Sunday    |              |              |                   |                   |                                   |                           | 0                |                               |                               |   |          |
| 16           | Monday    | 17           |              |                   |                   |                                   |                           | 17               | \$ 86.00                      |                               |   |          |
| 17           | Tuesday   | 3            |              |                   |                   |                                   | 14                        | 106              | \$ 10.00                      |                               |   |          |
| 18           | Wednesday | 24           | 87           |                   |                   |                                   | 169                       | 280              | \$ 366.00                     |                               |   |          |
| 19           | Thursday  | 39           | 9            |                   |                   |                                   |                           | 48               | \$ 191.00                     |                               |   |          |
| 20           | Friday    | 141          |              |                   |                   |                                   | 7                         | 148              | \$ 658.00                     | \$ 112.00                     |   |          |
| 21           | Saturday  | 31           |              |                   |                   |                                   |                           | 31               | \$ 129.00                     |                               |   |          |
| 22           | Sunday    |              |              |                   |                   |                                   |                           | 0                |                               |                               |   |          |
| 23           | Monday    | 11           |              |                   |                   |                                   | 17                        | 28               | \$ 49.00                      |                               |   |          |
| 24           | Tuesday   | 8            |              |                   |                   |                                   | 52                        | 60               | \$ 31.00                      |                               | \$ 275.00                               |          |
| 25           | Wednesday | 16           |              |                   |                   |                                   | 16                        | 32               | \$ 48.00                      |                               | \$ 150.00                               |          |
| 26           | Thursday  | 28           |              | 250               |                   |                                   |                           | 278              | \$ 71.50                      |                               |   |          |
| 27           | Friday    | 279          |              |                   |                   |                                   |                           | 279              | \$ 1,138.50                   |                               |   |          |
| 28           | Saturday  | 61           |              |                   |                   |                                   |                           | 61               | \$ 264.50                     |                               |   |          |
| 29           | Sunday    |              |              |                   |                   |                                   |                           | 0                |                               |                               |   |          |
| 30           | Monday    | 13           |              |                   |                   |                                   | 13                        | 13               |                               |                               | \$ 100.00                               |          |
| 31           | Tuesday   | 13           | 9            |                   |                   |                                   |                           | 22               | \$ 76.00                      |                               |   |          |
| <b>TOTAL</b> |           | <b>1,713</b> | <b>105</b>   | <b>250</b>        | <b>25</b>         | <b>102</b>                        | <b>309</b>                | <b>2,504</b>     | <b>\$ 6,942.00</b>            | <b>\$ 112.00</b>              | <b>\$525</b>                            | <b>0</b> |

|                           |       |
|---------------------------|-------|
| December Total Attendance | 6,146 |
| December Outreach         | 500   |
| Dec. Grand Total Served   | 6,646 |

|                            |       |
|----------------------------|-------|
| January Total Attendance   | 2,504 |
| January Outreach           | 0     |
| January Grand Total Served | 2,504 |

## LEASE AGREEMENT

THIS Lease Agreement ("Agreement"), is made, entered into and is effective the 1<sup>st</sup> day of June, 2017 and by and between Brown County, ("Landlord") of 210 Museum Place, Green Bay, Wisconsin 54301, and The Neville Public Museum Foundation, Inc. Tenant("Tenant"). Landlord and Tenant shall collectively be referred to as the "Parties".

### RECITATIONS

WHEREAS, the Landlord, is the owner of real property commonly known as the Neville Public Museum, operated within Green Bay, Wisconsin.

NOW, THEREFORE, in consideration of the Terms and Conditions set forth, the Landlord does hereby agree to lease to the Tenant a portion of the property located at 210 Museum Place, Green Bay, Wisconsin, Level 1, Rooms 108 and 116 ("Leased Premises") (See Exhibit A) for the sole and exclusive purpose of operating a Gift Shop for the Neville Public Museum.

### TERMS AND CONDITIONS

#### A. TERMS OF LEASE

Term. The term ("Term") of this Agreement shall be for five (5) years commencing April 1, 2017 and ending at Midnight on March 31, 2022.

Option to Renew. Provided that Tenant fully and punctually performs and observes all of the terms, covenants and conditions required to be performed or observed by Tenant hereunder and provided that Tenant is not in default hereunder at the time of its exercise of this option to renew, Tenant shall have the option to renew this Agreement for one additional five year term ("Renewal Term"), under the same terms and conditions, except for the rental rate to be renegotiated upon exercise of the option.

#### B. RENTAL

1. Rent for said Term shall be \$1.00 per year, with further consideration being a provision that all profits realized by the operation of such entity be implemented for the benefit of the Neville Public Museum and Brown County.

#### C. USE OF PREMISES

1. Tenant shall use the Leased Premises for the operation of a gift shop, and related activities and storage and for no other purposes without the written consent of Brown County, whose consent will not be unreasonably withheld.
2. The use of the Leased Premises shall be in full compliance with all laws, ordinances, rules and regulations of all public authorities having jurisdiction over

the premises and no part of the Leased Premises shall be occupied or used for any purpose or in any manner so as to increase the insurance risk or prevent the obtaining of insurance or so that, in accordance with any requirements of law or any public authority. Landlord shall not be obligated to make additional alterations beyond those already installed for said business purposes.

3. Tenant shall follow the code of ethics as published by the Museum Store Association.
4. Tenant will adhere and comply with all Unrelated Business Income Tax Laws;
5. Tenant shall have prepared annually a professional audit statement concerning its operation at the Leased Premises and deliver said audit to the Landlord no later than May 31 of each year for review by the Landlord. The Landlord shall have the right to inspect all financial records relating to its operation at the Leased Premises maintained by the Tenant. Failure to grant such access will be deemed material breach of this Agreement.

#### D. REPAIRS, AND MAINTENANCE

1. Landlord shall keep the structure, foundations, permanent walls and roof of the Leased Premises, in proper repair during Term and any Renewal Term, and shall make all repairs generally deemed to be structural.
2. Landlord agrees to provide all external buildings and grounds maintenance to include but not limited to snow shoveling and removal, grass cutting, external painting, roof repairs, etc.
3. Landlord agrees to provide all building maintenance including but not limited to plumbing systems, electrical systems including building lamp replacement, heating ventilation and air conditioning systems, etc.
4. Landlord agrees to maintain the building temperature within a range of 67 degrees to 73 degrees, unless prevented by mechanical failure.
5. Landlord agrees that maintenance repairs are to be completed promptly upon written notice or facsimile by Tenant to Landlord.
6. Landlord agrees to provide elevator service.
7. Landlord agrees to provide recycling and trash removal.
8. Landlord will provide custodial services within Leased Premises.

#### E. TRADE FIXTURES

1. If all rents due herein are paid in full and Tenant is not otherwise in default hereunder, all trade fixtures installed by Tenant, or by its subtenants or assigns, in

connection with the business conducted by it for them on said Leased Premises may be removed by it or them during or at the expiration of this Agreement or of any Renewal Term thereof. Notwithstanding the foregoing, all trade fixtures installed by Tenant shall be so removed by Tenant at Landlord's request upon the expiration of this Agreement. Any damages caused by the removal of such trade fixtures shall be repaired at Tenant's sole cost and expense.

#### F. UTILITIES

Landlord shall be responsible and pay for gas, electric, sewer and water utilities.

#### G. ALTERATIONS

1. Tenant shall not make structural alterations and/or additions to the Leased Premises without first delivering to Landlord the plans and specifications thereof and procuring the written consent of Museum Director.
2. Any alterations made by Tenant shall be at Tenant's sole cost, risk and expense, shall be completed in a good, workmanlike manner, in compliance with all applicable building codes and regulations and Tenant shall indemnify Landlord and hold Landlord harmless from any and all liabilities and claims resulting by making such alterations.

#### H. INSURANCE AND INDEMNITY

1. Tenant shall indemnify and save harmless Landlord, its agents, officers and employees, from and against any and all loss, cost, expense and liability in connection with claims for damages as a result of injury or death of any person or property damage sustained by any person which arise from or in any manner grow out of any act or neglect by Tenant, its agents, or employees.
2. Landlord and Tenant shall each maintain policies of insurance in amounts adequate to insure its interests in real and personal property including loss of use. Landlord and Tenant hereby mutually waive and release any cause of action or right of recovery either may have hereafter for any loss of use or damage to the Leased Premises, or to personal property of either, caused by fire, explosion or any other risk of loss covered by insurance required to be maintained by either.
3. Notwithstanding, Landlord does not waive and specially reserves its rights to assert any and all affirmative defenses and limitations of liability as specifically set forth in Wisconsin Statutes §893 and related Statutes.

I. DESTRUCTION OF LEASED PREMISES

In the event the Leased Premises shall be partially or totally destroyed by fire or other casualty as to become partially or totally untenable, the damage to the Leased Premises shall be promptly repaired by Landlord, unless Landlord shall elect not to rebuild as hereinafter provided. If more than fifty percent (50%) of the floor area of the Leased Premises or of the floor area of the building in which the Leased Premises are located shall be damaged or destroyed by fire or other casualty, then Landlord may elect to either repair or rebuild the Leased Premises or the building of which the Leased Premises are a part, as the case may be, or to terminate this Lease by giving written notice to Tenant of its election to so terminate, such notice to be given within ninety (90) days after the occurrence of such damage or destruction. In the case of such destruction, Tenant shall also have the option, exercisable within ninety (90) days after the occurrence to terminate this Lease. If Landlord is required or elects to repair or rebuild the Leased Premises as herein provided, the work shall be initiated with reasonable dispatch and diligently proceed to completion.

J. INCOMPATIBLE USE

Landlord agrees that the entire building will be enforced as a no smoking area.

K. ASSIGNMENT AND SUBLETTING

Tenant shall not assign or in any manner transfer this Agreement or any estate or interest therein without prior written consent of the Brown County Museum Director.

L. TERMINATION:

Termination of this Agreement is permissible upon the service of not less than six (6) months' notice to the non-moving Party. Upon the termination of this Agreement at the end of the Term or the Renewal Term, as applicable, or upon any prior termination of this Agreement pursuant to the terms hereof, the respective rights of the Tenant to the property shall terminate, but all the other rights and obligations of the Parties under this Agreement shall survive the suspension and/or termination of this Agreement and continue until they are fully satisfied or waived.

Notwithstanding, the above terms do not apply to termination necessitated by action by the Brown County Board of Supervisors. In the event that the Board of Supervisors fails to appropriate sufficient funds or approve revenue amounts to carry out Brown County's financial obligations under this Agreement, this Agreement shall be terminated as of the date existing funds have been exhausted and no funds are available and such termination under this non-funding provision becomes effective immediately and without further notice of any kind to the Tenant.

M. NOTICES

|          |          |  |
|----------|----------|--|
| Landlord | Name:    | Neville Public Museum of Brown County      |
|          | Address: | 210 Museum Place<br>Green Bay, WI 54303    |
| Tenant   | Name:    | The Neville Public Museum Foundation, Inc. |
|          | Address: | P.O. Box 325<br>Green Bay, WI 54305        |

Either Party may, upon prior notice to the other, specify a different address for the giving of notice. All bills, statements and other communications which Landlord may be required or desire to render to Tenant shall either be delivered or sent by United States Mail addressed to Tenant.

N. ADDITIONAL COVENANTS OF TENANT

Landlord or Landlord's agent shall have the right to enter the Leased Premises with 24 hour notice after consulting with Tenant to examine the same, and to make such repairs, alterations or improvements as Landlord may deem necessary or desirable.

O. DEFAULTS OF TENANT

The right and remedies of Landlord under this Agreement shall be cumulative and the exercise of any of them shall not be exclusive of any other right or remedy provided by this Agreement or allowed by law, and the waiver by Landlord of any breach of any covenant of this Agreement shall be limited to the particular instance and shall not operate or be deemed to waive any future breach of the same or any other covenant on the same or any other occasion, nor operate as a waiver of Landlord's right to enforce the payment of subsequent installments of rental or any of Landlord's rights under this Agreement by such remedies as may be appropriate.

P. SURRENDER

On the last day of the Term demised or on the sooner termination thereof, Tenant shall peaceably and quietly surrender the Leased Premises in good order, condition and repair, fire and other unavoidable casualty, reasonable wear and tear excepted. All alterations, additions, improvements, and fixtures (other than trade fixtures, signs and carpeting installed at Tenant's expense all of which may be removed by Tenant), which may be made or installed by either Landlord or Tenant upon the Leased Premises and all hard surface bonded or adhesively affixed flooring shall be the property of Landlord and shall remain upon and be surrendered with the Leased Premises as a part thereof without disturbance, molestation or injury at the termination of the term of this Agreement, whether by the lapse of time or otherwise, all without compensation or credit to Tenant. If the Leased Premises is not surrendered at the end of the Term, Tenant shall indemnify Landlord against loss or liability resulting from delay by Tenant in so surrendering the Leased Premises including, without limitation, any claim made by any succeeding tenant founded on such delay. Tenant shall also surrender all keys for the Leased Premises and shall inform Landlord of combination on any locks, safes and vaults, if any, on the Leased Premises.

Q.        HOLDING OVER

In the event Tenant remains in possession of the Leased Premises after the expiration of the Agreement and without the execution of a new Agreement, it shall be deemed to be occupying said premises as a tenant from month to month, subject to all of the conditions, provisions and obligations of this Agreement, insofar as the same are applicable to a month-to-month tenancy.

R.        MISCELLANEOUS

1.        One or more waiver of any covenant or condition by Landlord shall not be construed as a waiver of a subsequent breach of the same covenant or condition, and the consent or approval by Landlord to or of any act by Tenant requiring Landlord's consent or approval shall not be deemed to render unnecessary Landlord's consent or approval to or of any subsequent similar act by Tenant. No breach of a covenant or condition of this Agreement shall be deemed to have been waived by Landlord unless such waiver is in writing signed by Landlord.

2.        This Agreement and the exhibits, if any, attached hereto and forming (a) part hereof, set forth all the covenants, promises, agreements, conditions or understandings either oral or written, between Landlord and Tenant. No alteration, amendment, change or addition to this Agreement shall be binding upon Landlord or Tenant unless reduced to writing and signed by each Party.

3.        In case of an emergency (the existence of which shall be determined solely by Landlord), if Tenant shall not be present to permit entry, Landlord or its representatives may enter same forcibly without rendering Landlord or its representatives liable therefor or affecting Tenant's obligations under this Agreement. In such an event, Landlord shall use its best effort to protect Tenant's property.

4.        The submission of this Agreement for examination does not constitute a reservation of option for the Leased Premises, and this Agreement shall become effective as an Agreement only upon execution and delivery thereof by Landlord and Tenant.

5.        This Agreement shall be governed by, and constructed in accordance with the laws of the State of Wisconsin. If any provisions of this Agreement or the application thereof to any person or circumstances shall, to any extent, be invalid or unenforceable, the remainder of this Agreement shall be valid and enforceable to the fullest extent permitted by law.

6.        Tenant shall, in the event of a sale or assignment of Landlord's interest in the building of which the Leased Premises are a part, or in the event of any proceedings brought for the foreclosure thereof, or in the event of exercise of the power of sale under any mortgage made by Landlord covering the Leased Premises, attain to the purchaser and recognize such purchaser as Landlord under this Agreement. The Landlord's obligations under this Agreement shall bind the purchaser and his or her heirs and assigns.

7.        Except as expressly otherwise provided, all of the terms, covenants and conditions hereof shall be binding upon and inure to the benefit of the heirs, personal representatives, successors in interest and assigns of the parties hereto.

Landlord:  
BROWN COUNTY

Tenant:  
NEVILLE PUBLIC MUSEUM FOUNDATION

\_\_\_\_\_  
Troy Streckenbach  
County Executive

Date: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_  
Sandy Juno  
County Clerk

Date: \_\_\_\_\_

APPROVED AS TO FORM:

\_\_\_\_\_  
Beth Lemke  
Director, Neville Public Museum



# 2016 Annual Report



The  
Neville  
Public  
Museum  
Foundation, Inc.

7  
Neville Public Museum Foundation  
P.O. Box 325  
Green Bay, WI 54305-0325  
Address Service Requested

NONPROFIT ORG.  
U.S. POSTAGE PAID  
GREEN BAY, WI  
PERMIT NO. 78

## Director's Report

Dear Museum Supporter:

This is the time of year where we take a few moments to evaluate our success over the past year and identify where we can improve. We are busy planning a full exhibit and program schedule for 2017 designed to best reflect the Museum's strengths and meet the community's needs.

In 2016, the Museum won the Greater Green Bay Convention & Visitors Bureau's *Business Partner in Tourism Award*, added a new Mammoth sculpture to the grounds, hosted the 2<sup>nd</sup> annual *A Night at the Museum Celebration* and much more. Our exhibit team was extremely busy in installing 15 different exhibits and putting on a variety of fun packed programs. We couldn't possibly re-cap all of them so here are four of our favorite exhibits and programs from 2016!

**#1 *Life and Death at Fort Howard*** - This immersive experience leads visitors through tales of murder, lost love, and even whiskey smuggling. You're transported back 200 years when Green Bay was home to a booming fur trade. In 1816, the U.S. Army threw themselves into the mix. What happens when soldiers from the east coast are forced into a community of French, Métis, and Native peoples? You'll have to see the exhibit to find out. Don't worry the exhibition doesn't close until April 2017! Fort Howard went beyond the exhibit floor- it was the subject of several interesting programs including public archaeology of the site and a lively performance of the fort's biggest foe, *Ebenezer Childs* by Let Me Be Frank Productions.

**#2 *#NevilleCats and Feline Fine*** - We were overwhelmed by the response to our Instagram contest *#NevilleCats*. Cat lovers were able to submit photos of their feline friends and winners were chosen for display in the museum. In the end we had over 1,000 photos submitted! All of this accompanied the traveling exhibition *Feline Fine* featuring art in all different mediums from artists all over the country. The works of art depicted all different kinds of cats, from our favorite household pets to African Lions.

**#3 *Nebula Jars and Explorer Wednesday*** - To accompany our astronomy exhibit, *Eyes on the Sky*, our educator thought it would be fun to create nebula jars on *Explorer Wednesday* in August. This also had an overwhelming response and we're grateful to have been able to share this experience with over 100 families. *Explorer Wednesday* is every first Wednesday of the month during our free night for Brown County residents.

## Volunteer Spotlight



Glenn Landis has been volunteering at the Neville for a few years-and spends his time working in collections to photograph and catalog archaeological artifacts. Glenn says "Every day working at the Neville is a new experience, but a couple of unique experiences stand out. I enjoyed working with Kevin Cullen performing field survey work on the Fort Howard site using the ground penetrating radar. I also enjoyed the opportunity to help set up the Ice Age Imperials exhibit, it was fun to experience the work and coordination involved in preparing an exhibit for the public's enjoyment!"

Volunteering at the Neville has helped Glenn (a Green Bay resident for six years) learn about his community. He loves to be involved in the community. In addition to volunteering in our Collections Department, Glenn also volunteers for Habitat for Humanity and mentors students at Bay Port High School.



### Thank You Volunteers!

This past year would not have been as successful without the dedication and hard work of all of our volunteers. The Neville Public Museum would like to acknowledge all of the wonderful volunteers and interns who help with events, run the gift shop, set up and tear down exhibits, assist with school groups, wrap presents in the Children Only Shop, lend a voice to Bruce the Spruce and many other things.



## The Neville Society



**Benjamin J. Frankowski**, an avid traveler and history buff, loved his community. Ben moved to the Green Bay area in the 1960's from Pennsylvania but quickly found that Green Bay felt like his first home. He loved spending his time volunteering and meeting new people. Ben volunteered at the Wildlife Sanctuary and at many cultural institutions including the Neville. He loved bringing his family to the Neville, and they visited often. One of his contributions to our community was his membership in the *Neville Society*, which was achieved by making an estate gift to the Neville Public Museum Foundation. Ben's generous gift helps us continue to keep his passions alive by making our exhibits, programs and collections relevant and accessible for future generations.

What a tremendous legacy for Ben, and others like him! Our friends and neighbors such as **Mr. Phil Dixon** have chosen to join the *Neville Society* by including the Museum in their estate plans. It's a great way to share your love of history, science and art with our community for years to come.

As a member of the *Neville Society*, you can be proud that your gift will demonstrate your commitment to carrying forward the mission of the Museum. With your permission, your name will be placed on a special plaque in the Museum and will be mentioned in subsequent annual reports. To learn more about the *Neville Society*, contact Kasha Huntowski, Foundation Director at (920) 448-7850 or [huntowski\\_ki@co.brown.wi.us](mailto:huntowski_ki@co.brown.wi.us)

### Neville Society Members:

|                        |                                  |
|------------------------|----------------------------------|
| Susie Altmayer         | Dorothy Haltug                   |
| Ida Bay                | Lucille Meusel                   |
| Philip B. Desnoyers    | Arthur C. Neville                |
| Mr. Phil Dixon *       | Ella Hoes Neville                |
| James R. Ducat         | Fred O. Schuette                 |
| Frank J.B. Duchateau   | Lucia R. Stanfield               |
| Henry Jewett Furber    | Janet Nelson & Timothy Reilley * |
| Helen L. Ferslev       | Edith E. Walraven                |
| Diane & Patrick Ford * | <b>Your Name Here</b>            |
| Benjamin J. Frankowski |                                  |

\* Denotes that these *Neville Society* members are still with us and have made a generous future commitment to the Neville Public Museum Foundation.

**#4 Ice Age Imperials** - This traveling exhibition not only transported visitors back in time but also allowed them to touch fossils! It's not every day you get to touch a dire wolf tooth or giant sloth claw. The arrival of this exhibit was a great chance for us to pull out some fossils from our collection, including our mammoth tusk from Alaska!

There were so many more events and exhibits that helped make 2016 a great year for the Neville. As you read this annual report, we hope it will remind you of the Neville's role as the bridge between diverse communities, the unique position the Neville holds as the place where generations come to connect and a place to celebrate the rich heritage of northeastern Wisconsin.

Sincerely,

*Kasha Huntowski*

*Beth A. Lemke*

Kasha Huntowski

Beth A. Lemke

Executive Director

Executive Director

Neville Public Museum Foundation

Neville Public Museum

### **Neville Public Museum Staff**

Executive Director: Beth Lemke, Deputy Director: Kevin Cullen  
Collections Manager: Louise Pfotenhauer, Curator: Lisa Kain  
Education Specialist: Ryan Swadley, Exhibit Technician: Maggie Dernel  
Guest Services Coordinator: Laura Pickart, Research Technician: James Peth  
Media Technician: Dennis Rosloniec

### **Neville Public Museum Foundation Staff**

Executive Director: Kasha Huntowski, Office Manager: Kathy Rosera  
Communications Coordinator: Rachel Ott

### **Neville Public Museum Foundation Board 2017**

Chair: Terri Trantow  
Vice Chair: Alex Renard  
Secretary: Frank Kowalkowski  
Treasurer: Brendan Bruss  
Chair Emeritus: Kramer Rock

Board Members: Todd Bartels, Amanda Brooker, Matt Mueller,  
Suzette Pfiefer, Rebecca Pruess, Kathleen Ratteree, Kim Schanock

### **Community Committee Members**

Cathy Harden, Dr. Richard Horak, Jeff Uhlenbrauck, Cindy Williquette

## Neville Public Museum Year in Review \_\_\_\_\_

The mission of the Neville Public Museum Foundation is to raise funds for exhibits and programming at the Neville Museum.

The following exhibits and programs were made possible by our generous donors:

### ***Art Colony: A Legacy of Creative Excellence*** **(January 16 - March 1, 2016)**

The history of the Neville and the Art Colony are intricately connected. Both organizations were founded by the same nine women, who in 1915 created an exhibit featuring women's shawls. This exhibit featured pieces from current Art Colony members.



### ***Feline Fine***

**(March 3 - April 17, 2016)**

*Feline Fine* featured art in all different mediums from artists all over the country. The works of art depicted all different kinds of cats, from our favorite household pets to African Lions. To accompany *Feline Fine* we ran an Instagram contest called #NevilleCats. Cat lovers were able to submit photos of their feline friends and winners were chosen for display in the museum. In the end we had over 1,000 photos submitted!



### **In Kind Donors Cont.**

Lumber Liquidators  
National Railroad Museum  
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NEW Zoo  
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Rustique Pizzeria & Lounge  
Schroeder's Flowers  
Ski's Meat Market

Sweet Willow Naturals  
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Tittletown Brewing Company  
Twig's Floral  
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Voga Wigs & Hair Add Ons  
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Weidner Center for the Performing Arts  
WFRV - TV 5  
Whistling Pines Ranch  
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**Donors (\$100-\$499) Cont.**

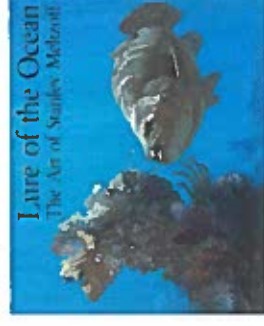
Bette Ribarchek  
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lautenbach's orchard country  
Let Me Be Frank Productions  
Little Creek Lodge  
Long Rifle Soap Company

***Lure of the Ocean***  
**(March 20 - May 8, 2016)**



Stanley Meltzoff was the first artist to realistically portray marlin, bluefish, striped bass and other major game fish species in their natural habitats. This exhibit featured oil paintings by Meltzoff, that portray fish in their environments from the New Jersey shores to the shallows of the Caribbean and the deep Atlantic waters.

***71st Art Annual***  
**(May 14 - July 3, 2016)**

*The 71st Art Annual* exhibit was an all media, juried exhibition of artworks produced by artists living in the counties of Northeast Wisconsin and the UP. *The 71st Art Annual* continues to connect generations through the arts at the Neville Public Museum.



***Ice Age Imperials***  
**(May 27 - October 30, 2016)**

*Ice Age Imperials* was a traveling museum exhibit that told the story of the Ice Age. Its exciting interactive displays made the drama of the majestic animals that dominated the age accessible to all.



### *Eyes on the Sky*

(July 16 - November 6, 2016)

*Eyes on the Sky* highlighted how people in NE Wisconsin observe, explore, and understand our Solar System through captivating images, artifacts and hands on fun.



### *Through the Needle's Eye*

(November 8, 2016 - January 8, 2017)



Mane Campbell, Miss Rock Fish

This National Exhibit was a representative selection of the best in artistic and technical embroidery works. The 20<sup>th</sup> National Exhibit from the Embroiderers Guild of America featured more than 70 embroidered works of the highest quality in design and craftsmanship from artists across the- United States and Canada.

### *EQUATE: Green Bay Public Schools Celebrating the Arts*

(November 25, 2016 - January 8, 2017)

EQUATE is an annual event of the East strand of the Green Bay Public School District. This year, the Green Bay East strand combined music and art to have a special "splash" of celebrating the arts. This art show represented about 300 pieces of student artwork.



### Donors (\$100-\$499) Cont.

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Thomas and Linda Halloin  
Daniel and Lisa Hanson  
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Duane and Dorothy Howell  
George Howlett  
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In Honor of Bette Ribarchek  
In Memory of Carolyn Barnard  
In Memory of David Hoffman  
In Memory of Howard Hougard  
In Memory of Helen Howlett  
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### Curator's Circle (\$500-\$999)

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Thomas Zabriskie and Brenda Dierschke  
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### Donors (\$100-\$499)

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Will and Elisa Agen  
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Terry and Kris Fulwiler  
Robert and Carol Gagan  
David Gardner  
Susan Garot  
Warren and Kathleen Gerds  
Mary Lee Gibson  
Roy and Betsy Gill  
Gwen Girard  
Ted and Barb Gloeckler

### *Holiday Memories* (November 19, 2016 - January 15, 2017)

The Neville brought back your favorite holiday memories! Guests enjoyed Prange's window displays and the enchanted forest. Prange's favorites like Bruce the Spruce and the Children Only Shop also returned!



### **Neville Cellar Series Brewing Workshops**



Attendees learned the history of beer while enjoying a hands-on brewing and bottling experience. Three different classes were offered this year with partner brewers from Hinterland Brewing Company, Titledown Brewing Company, and Leatherhead Brewing Company. Workshops will be offered again in 2017!

### **Family Soda Series Workshops**



Families were invited to come in and learn how to make and bottle soda. Two different classes were offered including Door County Cherry Cola and Root Beer. The soda series will be offered again in 2017!

## Morbid Curiosities

When we started planning to pull out some of our morbid artifacts for a special Halloween event, we weren't certain what the response would be. We sure were surprised when the event for



Explore the darker side  
of the Museum

only 25 people quickly sold out. The team ended up accommodating more than 150 people that evening.

Visitors shared their haunted experiences and were able to explore morbid artifacts and their stories not usually on

display. If you missed it this year make sure to get tickets early for next year's Halloween-themed event!

## Dinner Programs

The popular Neville Dinner

Program series includes

delicious meals and

programs on a wide range of

topics. This year we offered

programs on The Salem

Witch Trials, the WWI

Christmas Miracle, Wooden

Shoe Carving, Wisconsin

Supper Club Culture and many more! There are more of these entertaining and educational dinners scheduled for 2017. Make sure to reserve your spaces today!

Don't forget about our other programming including the Winter

Warm Up Music Series, Hardcore History, Explorer Wednesday,

International Film Series, and more. For a full listing of all of our

events go to [www.nevillepublicmuseum.org](http://www.nevillepublicmuseum.org).

## Silver Circle (\$5,000-\$9,999)

Associated Bank

Green Bay - De Pere Antiquarian Society

Joseph & Sarah VanDrise Charitable Trust

K C Stock Foundation Inc

Michael and Linda Rivkin Fund

Pomp's Tire Service Inc.

Wisconsin Public Service Foundation

## Bronze Circle (\$2,500-\$4,999)

Albert & Mary Rhoades Museum and Charitable Foundation Inc

Bernie and Alyce Dahlin

Diane Ford

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Matt and Cynthia Mueller

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## Iron Circle (\$1,000-\$2,499)

Association of Science-Technology Centers

Carol DeGroot

Ruth DeYoung Kohler

Green Bay Packers Give Back

Wm David & Mary Jones

Maurice & June Robinson Foundation

McDonald's West # 91

PMI Entertainment Group

Renco Machine Company

Schanock Family Foundation

School House

Margaret Summerside

Temployment

Terri Trantow





## Development Report

In 2016, over \$500,000 was raised and 141 volunteers donated 5,863 with a value of \$138,132 hours to support the mission of the Neville Public Museum Foundation. On behalf of the Museum and staff, and all the people who look to this museum as a community resource and asset, we remain forever grateful for your support. For over one hundred years, you have helped us preserve the legacy of the past and with your continued support, we look forward to preserving the legacy of the next one hundred years and beyond.

thank you!

**2016 Donors** – All 2016 donors of \$100 or more will also be recognized as an “*Annual Fund*” member in an annual display inside the Museum.

### Diamond Circle (\$50,000 and up)

Byron L. Walter Family Trust  
George F. Kress Foundation

### Platinum Circle (\$25,000-\$49,999)

Green Bay - Brown County Professional Football Stadium District

### Gold Circle (\$10,000-\$24,999)

Scott and Nancy Armbrust  
Cornerstone Foundation of Northeastern Wisconsin  
Lucille Meusel Trust  
Barbara Manger  
N.E.W. Charitable Trust  
Schneider Foundation

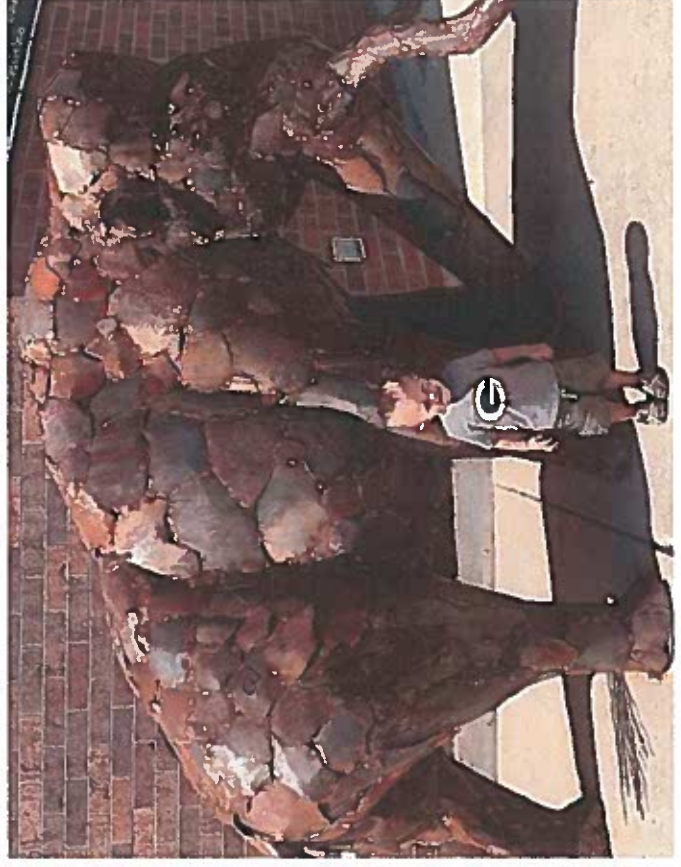
## Tundra the Mammoth

The Neville Public Museum gained a new addition to the grounds in 2016-a mammoth sculpture by local artist Carl Vanderheyden. Carl is a welder and uses mostly recycled steel and other “found objects” to create spectacular lifelike sculptures like eagles, angels, and now, a mammoth.

The mammoth’s exterior was created from three recycled 250 gallon heating oil tanks from the Green Bay Area. It stands 7 feet tall and weighs 750 pounds.

To include the community in the process, we ran a mammoth-naming contest. People posed their mammoth name suggestions and photos to our Instagram account using the hashtag #NevilleMammoth. After over 800 community votes, our mammoth sculpture was named Tundra!

We would like to extend a special thank you to the Romaine & Mary Schanock Family Foundation and Renco Machine Company for making this project possible.





## A Night at the Museum



The Neville Public Museum Foundation held its 2nd annual *A Night at the Museum* event on the evening of December 13, 2016 at the Neville Public Museum in Green Bay!

Guests enjoyed great food, a silent auction, entertainment from the John Kelley Duo and Shawn Connelly & Jordan Christianson, and several activity stations including a photo opportunity, a demo by the local chapter of the Embroiderers Guild of America, a Rug Display by the Green Bay & De Pere Antiquarians, a demo of a historic card game, Bruce the Spruce, an Archaeology station and more.



The success of the event was attributed to the participation of over 130 guests, the sale of 38 silent auction baskets/experiences, and Lego Lambeau Fan Sales. We had the generous support of many silent auction donors, 18 table and station sponsors and individual ticket buyers. We also benefitted from generous discounts and outright donations by our supportive vendors. Many thanks are extended to all involved.

This year's event brought in over \$20,000 after expenses, which will be used to help fund the Museum's exhibits, exhibit-related programming and other educational activities. Because of generous sponsors like you the Neville Public Museum Foundation is able to support the mission of the Neville Public Museum and inspire audiences by presenting innovative and thought-provoking exhibits, educational programs and public events on history, science and art.



Please plan on joining us again next year on Tuesday, December 12, 2017.

On behalf of the Foundation Board of Directors and the planning committee, we extend a special thank you to all of our sponsors, donors, volunteers and guests that helped make the event a great success! We greatly appreciate your support in helping to create a community legacy of bridging communities and connecting generations!

### Silver Table Sponsors:

Diane and Patrick Ford  
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McDonald's Restaurants - David & Kim Schanock  
PMI Entertainment Group  
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### Bronze Table Sponsors:

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### In Kind Sponsors:

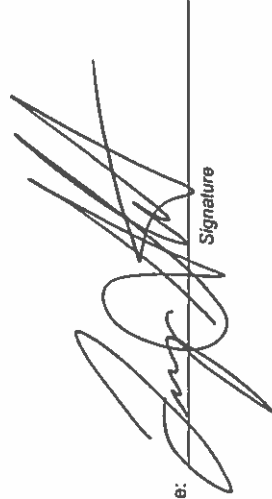
Captain's Walk Winery, Tittletown Brewing Company, Twig's Floral

And thank you to our many Silent Auction donors!

**EDUCATION, CULTURE, & RECREATION DIVISION  
2016 TO 2017 CARRYOVER FUNDS**

| <u>DEPARTMENT</u>   | <u>ACCOUNT #</u>   | <u>PURPOSE</u>  | <u>AMOUNT<br/>REQUESTED</u>          |
|---|--|---|--------------------------------------|
| <u>Museum</u><br>Professional Services  | 100 058.001.5708   | Completion of visitor experience masterplan                                     | 31,350                               |
| <u>Parks</u><br>Outlay Equipment (\$5,000+)<br>Outlay Other (\$5,000+ )<br>Outlay Other (\$5,000+ ) | 100.062.001.6110.020<br>100.062.093.001.6110.100<br>100.062.095.001.6110.100 | Half ton pick up truck<br>Fonferrek safety gate<br>Bay Shore electrical project | 28,000<br>20,000<br>48,866<br>96,866 |
| <u>New Zoo</u><br>Professional Services   | 640.057.001.5708   | Completion of master plan   | 8,218                                |
| <u>NEW Zoo Donations</u><br>All Accounts  | 641.057.001.XXXX   | Unspent donations   | 110,595 *estimated                   |
| <u>Veteran's Memorial Comp Capital Project</u>  | 412.062.XXXX   | Continuation of project implementation  | 412,664 *estimated                   |
| <u>Fairground Improvements</u>  | 415.062.XXXX   | Continuation of project implementation  | 13,271 *estimated                    |
| <u>Library Renovation Capital Project</u>   | 425 050.XXXX   | Continuation of project implementation  | 7,916 *estimated                     |

Approved by County Executive:



Signature

2/15/17

Date

5.8, 14, 17, 18

These are the available funds at this time. They may be changed for any audit or adjusting entries.

# Golf Course Superintendent's Report

February 23<sup>rd</sup>, 2017

During the months of December and January here are a few highlights of things that were done:

1. Golf Course Update
  - a. Ice Update??
  - b. Two Samples have been taken.
    - i. February 1<sup>st</sup> from #8 Green
    - ii. February 14<sup>th</sup> from #16 Green
    - iii. Both samples look good
  - c. As I write this weekend weather is for 50s.
  - d. I will update you at the meeting on what the current conditions are
2. Golf Course Maintenance
  - a. Tree trimming was done along the edge of #4 Green
  - b. All mower reels have been sharpened and all upkeep is currently under way
3. Upcoming Projects and Maintenance
  - a. Tree trimming and removal will continue during the winter months
  - b. Remove and replace maintenance service bridge over trout creek
4. Tee project for 2017
  - a. Talked with architect on Monday February 13<sup>th</sup>
  - b. Hoping weather continues to be warm and he can get up here in March for a walk around and look at possible tee sites.

## **Animal Collection Report January 2017**

An elderly Japanese snow monkey died on January 16. At 27 years old, Yaoke was the oldest member of the troop. Although she had been showing her age over the last several years, she had maintained her place in the troop hierarchy. She was always very tolerant of obnoxious young monkeys. Yaoke had not exhibited any signs of stress to indicate that her death was imminent. She died in the monkey building and all of her troop members were able to see that she had passed away. A necropsy (animal autopsy) revealed that Yaoke had age related renal failure and also showed evidence of left sided heart failure. All zoo animals undergo a necropsy so we can determine cause of death and also help to better understand the species as a whole. Tissues from Yaoke's necropsy were sent to the AZA Reproductive Management Center. The RMC is based at the St. Louis Zoo and works with all AZA zoos to help enhance reproduction in zoos.

The young female African Wattled Crane who arrived at the NEW Zoo in November completed her quarantine period and joined resident male Harry in his exhibit this month. The new female arrived from the Jacksonville Zoo with the name Zuri (a Swahili name meaning beautiful). In order to avoid confusion (we have a very beautiful and popular Zuri already on site!), Zookeepers are calling the new arrival Zurini. Within 10 minutes of meeting Zurini, Harry began performing a courtship dance! Although she seemed a bit confused by his strange behavior, the two birds are getting along quite well. It will be a few years before Zurini is old enough to lay eggs but we are glad to see that Harry is happy with his new companion.

Over the past several months, there had been some disagreements developing within the cotton-topped tamarin troop. Keepers had divided the troop into two smaller groups to manage the group dynamics and avoid injury. Last month one of the males was sent to join a lone female at the Phoenix Zoo. This move created a new change to the social structure. Although it is very difficult to re-introduce split factions of a tamarin troop (most experts say it is not worth trying), Keepers at the NEW Zoo believed, based on their observations and knowledge of the individual troop members, that it could be done. All indications are that the re-integration has been successful. After a few weeks of closely managed introductions, the troop seemed to be functioning as a cohesive group. The final confirmation that everything was going well was when Keepers first saw all 6 monkeys crammed into one (1' x 1' x 1') nest box for the night.

Staff at the Endangered Wolf Center in Missouri report that Ahtohi, the male red wolf transferred from the NEW Zoo in December is getting along great with his mate Katniss. The two have a breeding recommendation and we are hoping to hear news of pups born later in the year.

USDA Inspection Completed 2/13/2017



United States Department of Agriculture  
Animal and Plant Health Inspection Service

JRIVERA

2016082568099763 Insp\_id

**Inspection Report**

Brown County New Zoo  
4418 Reforestation Rd  
Green Bay, WI 54313

Customer ID: 2366

Certificate: 35-C-0053

Site: 001

BROWN COUNTY NEW ZOO - 001

Type: ROUTINE INSPECTION

Date: 13-FEB-2017

No non-compliant items identified during this inspection.

This inspection and exit interview were conducted with the Curator of Animals.

Prepared By:

Jessica Rivera  
RIVERA JESSICA, A C I USDA, APHIS, Animal Care

Date:

13-FEB-2017

Title: ANIMAL CARE INSPECTOR 6070

Received By:

Carmen Murach  
CARMEN MURACH

Title: CURATOR OF ANIMALS

Date:

13-FEB-2017

# NEW Zoo Operations Report: January 2017

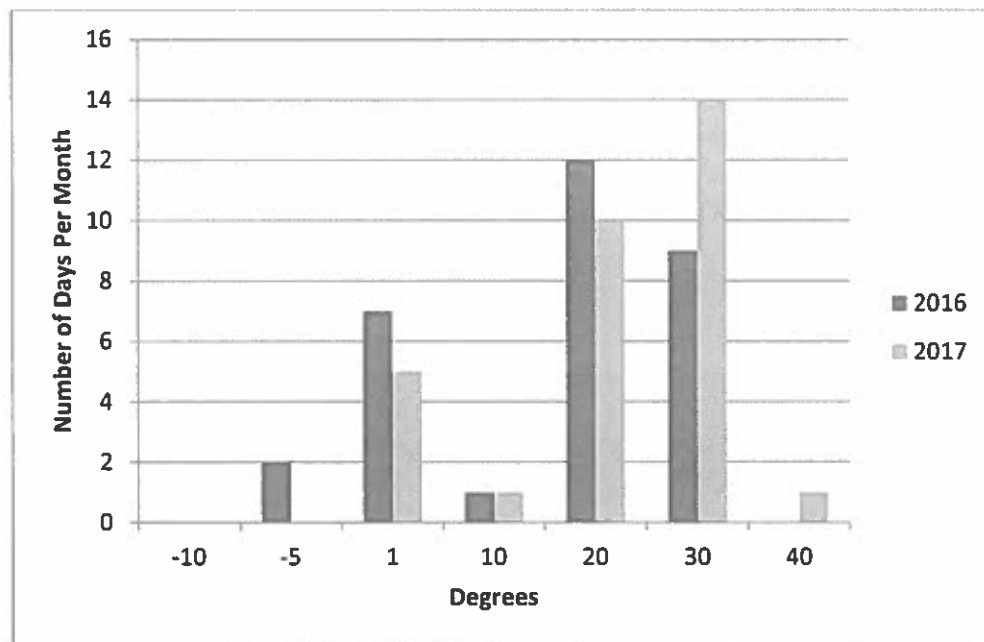
## Noteworthy:

**Average Temperature** recorded at the zoo in Jan. 2017 = 25°F

5 in the single digits, 1 in the 10's, 10 in the 20's, 14 in the 30's, 1 in the 40's

**Average Temperature** recorded at the zoo in Jan. 2016 = 21°F

2 were 0, 7 in the single digits, 1 in the 10's, 12 in the 20's, 9 in the 30's



Lowest temperature for period in Jan. 2017: 4°F Highest Temp: 45°F

Lowest temperature for period in Jan. 2016: -10°F Highest Temp: 37°F

## [Jan. 2017]

- 1,412 guests visited the Zoo in Jan., we had 1165 guests last Jan.
- Zoo passes sales were \$3,825, +\$935 more than last year's total of \$2890
- Gift Shop sales were \$1,105, -\$752 less than last January's Gift Shop sales of \$1,857
- Concessions sales were \$804, -\$562 less than last January's Concessions sales of \$1,366
- Education came in at \$6,890, +\$2,582 more this Jan. than last Jan.
- (\$6,890 Vs. \$4,298)
- Zoo Pass Sales Jan. 2017: \$3,825, Zoo Pass Sales last Jan: \$2,890 = \$935 more!
- Vending/Giraffe Feeding was close to last year: \$848 Vs \$766



# Gift Shop, Mayan and Admissions Revenue

## Monthly Revenue Template January 2017

| Day          | Date | Gift Shop          | Concessions      | Zoo Admissions     | Adventure   | Vending          | Zoo Pass           | Education          | Donation    | Cons. Fund       | Special Eve | Attend.      | Temp      | Weather |
|--------------|------|--------------------|------------------|--------------------|-------------|------------------|--------------------|--------------------|-------------|------------------|-------------|--------------|-----------|---------|
| sun          | 1    | 35.57              | 51.21            | 280.50             | -           | 31.96            | 65.00              | -                  | -           | -                | -           | 102          | 30        | 2       |
| mon          | 2    | 99.52              | 40.72            | 364.50             | -           | 122.03           | 130.00             | -                  | -           | 3.58             | -           | 171          | 30        | 2       |
| tues         | 3    | -                  | 23.84            | -                  | -           | -                | 215.00             | 656.00             | -           | 1.01             | -           | 0            | 36        | 1       |
| wed          | 4    | 6.88               | 17.87            | 117.00             | -           | -                | 475.00             | -                  | -           | 240.93           | -           | 0            | 8         | 2       |
| th           | 5    | 11.54              | 10.77            | -                  | -           | -                | 130.00             | -                  | -           | 0.09             | -           | 0            | 4         | 2       |
| fri          | 6    | -                  | 6.94             | 27.00              | -           | -                | 195.00             | -                  | -           | -                | -           | 8            | 4         | 1       |
| sat          | 7    | -                  | 11.52            | 9.00               | -           | -                | -                  | -                  | -           | -                | -           | 3            | 8         | 1       |
| sun          | 8    | 7.89               | 4.47             | 12.00              | -           | -                | -                  | -                  | -           | -                | -           | 7            | 8         | 1       |
| mon          | 9    | -                  | 10.71            | 254.00             | -           | 9.00             | 60.00              | 1,371.00           | -           | -                | -           | 52           | 22        | 2       |
| tues         | 10   | -                  | 41.28            | 9.00               | -           | 1.00             | 130.00             | 565.00             | -           | 0.91             | -           | 5            | 20        | 3       |
| wed          | 11   | -                  | 7.77             | -                  | -           | 0.24             | 125.00             | 282.00             | -           | -                | -           | 0            | 20        | 2       |
| th           | 12   | -                  | 15.70            | 12.00              | -           | 7.00             | 250.00             | 224.00             | -           | 0.18             | -           | 5            | 20        | 1       |
| fri          | 13   | -                  | 18.88            | 172.50             | -           | 2.00             | 85.00              | 266.00             | -           | 2.00             | -           | 34           | 10        | 1       |
| sat          | 14   | 56.10              | 16.20            | 144.00             | -           | 51.99            | 65.00              | 26.00              | -           | 0.18             | -           | 46           | 23        | 1       |
| sun          | 15   | 7.13               | 10.57            | 63.00              | -           | 22.00            | 130.00             | -                  | -           | 0.57             | -           | 31           | 28        | 1       |
| mon          | 16   | 4.19               | 17.22            | 43.50              | -           | 12.00            | 520.00             | 78.00              | -           | 1.13             | -           | 23           | 28        | 2       |
| tues         | 17   | -                  | 20.47            | -                  | -           | 12.00            | -                  | 1,166.00           | -           | -                | -           | 7            | 33        | 3       |
| wed          | 18   | 2.84               | 17.57            | 69.00              | -           | 32.00            | 65.00              | 131.00             | -           | -                | -           | 33           | 35        | 1       |
| th           | 19   | 19.19              | 9.92             | 789.50             | -           | 36.00            | -                  | 583.00             | -           | -                | -           | 168          | 30        | 2       |
| fri          | 20   | -                  | 35.73            | 51.00              | -           | 26.00            | 275.00             | 153.00             | -           | -                | -           | 18           | 31        | 2       |
| sat          | 21   | 264.15             | 108.63           | 382.50             | -           | 107.00           | -                  | -                  | -           | -                | -           | 169          | 45        | 2       |
| sun          | 22   | 45.78              | 0.50             | 90.00              | -           | 59.00            | 65.00              | 130.00             | -           | -                | -           | 98           | 35        | 2       |
| mon          | 23   | 119.22             | 133.60           | 266.00             | -           | 85.00            | 130.00             | 310.00             | -           | 1.19             | -           | 90           | 32        | 2       |
| tues         | 24   | 40.37              | 24.19            | 55.50              | -           | 33.01            | 125.00             | 279.00             | -           | -                | -           | 32           | 32        | 2       |
| wed          | 25   | -                  | 37.18            | 46.50              | -           | 8.00             | -                  | 68.00              | -           | 2.77             | -           | 13           | 32        | 1       |
| th           | 26   | -                  | 4.36             | 54.00              | -           | 1.19             | -                  | 68.00              | -           | -                | -           | 50           | 30        | 2       |
| fri          | 27   | 24.12              | 19.34            | 31.50              | -           | 15.00            | 170.00             | 146.00             | -           | -                | -           | 24           | 32        | 2       |
| sat          | 28   | 127.91             | 47.02            | 321.00             | -           | 108.00           | 65.00              | -                  | -           | 0.09             | -           | 129          | 31        | 2       |
| sun          | 29   | 129.30             | 11.49            | 195.00             | -           | 44.00            | 65.00              | 50.00              | -           | -                | -           | 79           | 27        | 2       |
| mon          | 30   | 35.19              | 12.14            | 7.50               | -           | 19.90            | 205.00             | 104.00             | -           | 0.18             | -           | 8            | 23        | 3       |
| tues         | 31   | 68.17              | 16.03            | 34.50              | -           | 2.80             | 85.00              | 234.00             | -           | 1.00             | -           | 7            | 28        | 3       |
| <b>Total</b> |      | <b>\$ 1,105.06</b> | <b>\$ 803.84</b> | <b>\$ 3,901.50</b> | <b>\$ -</b> | <b>\$ 848.12</b> | <b>\$ 3,825.00</b> | <b>\$ 6,890.00</b> | <b>\$ -</b> | <b>\$ 255.81</b> | <b>\$ -</b> | <b>1,412</b> | <b>25</b> |         |

Weather Key: 1 = Sunny 2 = Overcast 3 = Rain 3 = Rain 4 = Snow

Vending Consists: Stroller, Animal Feed, Giraffe, Pepsi, Carousel, Train, Penny Press, Hurricane Simulator, Footsie Wootsie, Telesco



**NEW ZOO  
ADMISSIONS REVENUE ATTENDANCE  
2015 REPORT  
2013, 2014 2015**

**ATTENDANCE**

| MONTH     | 2015      | 2016    | 2017  |
|-----------|-----------|---------|-------|
| January   | 1319      | 1165    | 1412  |
| February  | 564.00    | 2894    |       |
| March     | 8300.00   | 9162    |       |
| April     | 21298.00  | 15774   |       |
| May       | 32946.00  | 36,057  |       |
| June      | 40508.00  | 36,477  |       |
| July      | 39,492    | 36,598  |       |
| August    | 41570.00  | 35,055  |       |
| September | 18450.00  | 15957   |       |
| October   | 24244.00  | 28954   |       |
| November  | 3226.00   | 4818    |       |
| December  | 1699.00   | 1066    |       |
| TOTAL     | 233616.00 | 223,877 | 1,412 |

**ADMISSION & DONATIONS**

| MONTH     | 2015           |                 | 2016       |                 | 2017       |                 | 2017       |  | 2015       |            | 2016       |            | 2017       |            |
|-----------|----------------|-----------------|------------|-----------------|------------|-----------------|------------|--|------------|------------|------------|------------|------------|------------|
|           | ADMISSIONS     | DONATION<br>BIN | ADMISSIONS | DONATION<br>BIN | ADMISSIONS | Donation<br>Bin | (-)/(+)    |  | PER<br>CAP | PER<br>CAP | PER<br>CAP | PER<br>CAP | PER<br>CAP | PER<br>CAP |
| January   | 2,312.00       | -               | 2,366      | 0               | 3901.5     | 0               | 54.00      |  | \$1.75     | 2.0309     | \$1.99     | 2.763102   |            |            |
| February  | 1,124.00       | -               | 4,897      | 40.95           |            |                 | 3773.00    |  | \$1.99     | 1.6921     |            |            |            |            |
| March     | 27,856.00      |                 | 26,807.50  | 0               |            |                 | (1048.50)  |  | \$3.36     | 2.92594    |            |            |            |            |
| April     | 84,316.50      | 166.91          | 61,616.50  | 263.75          |            |                 | -          |  | \$3.96     | 3.90621    |            |            |            |            |
| May       | 150,906.00     | 659.86          | 158,909.50 | 0               |            |                 | 8,003.50   |  | \$4.58     | 4.4072     |            |            |            |            |
| June      | 187,551.00     | 183.92          | 171,481.78 | 365.05          |            |                 | -          |  | \$4.63     | 4.7011     |            |            |            |            |
| July      | 187,816.50     | 156.76          | 177,410.50 | 56              |            |                 | -          |  | \$4.76     | 4.8475     |            |            |            |            |
| August    | 171,866.00     | 40.00           | 156,114.50 | 0               |            |                 | (15751.50) |  | \$4.13     | 4.4534     |            |            |            |            |
| September | 99,668.00      |                 | 71,414     |                 |            |                 | (28254.00) |  | \$5.40     | 4.5036     |            |            |            |            |
| October   | 106,198.00     | 231.05          | 103562     |                 |            |                 | (2636.00)  |  | \$4.38     | 3.5768     |            |            |            |            |
| November  | 10,791.00      | 261.00          | 75737      | 120             |            |                 | 64946.00   |  | \$3.35     | 15.72      |            |            |            |            |
| December  | 5,861.50       | 219.42          | 29255      | 382.19          |            |                 | 23393.50   |  | \$3.45     | 27.444     |            |            |            |            |
| TOTAL     | \$1,036,266.50 | \$1,918.92      | 1039571.28 | 1227.94         | 3901.50    | 0               | 3304.78    |  | \$4.44     | 4.6435     |            |            |            |            |

**NEW ZOO  
GIFT SHOP, MAYAN  
ZOO PASS REVENUE**

|    | A | B                       | C                    | D                    | 2016 REPORT            | F                  | G             | H                | I                 |
|----|---|-------------------------|----------------------|----------------------|------------------------|--------------------|---------------|------------------|-------------------|
| 1  |   |                         |                      |                      | <b>2014, 2015 2016</b> |                    | <b>2015</b>   | <b>2016</b>      | <b>2017</b>       |
| 2  |   | <b>Paws &amp; Claws</b> |                      |                      |                        |                    | <b>PER</b>    | <b>PER</b>       | <b>PER</b>        |
| 3  |   | <b>Gift Shop</b>        | <b>2015</b>          | <b>2016</b>          | <b>2017</b>            | <b>(-)/(+)</b>     | <b>CAP</b>    | <b>CAP</b>       | <b>CAP</b>        |
| 4  |   | January                 | \$ 1,149.47          | \$ 1,857.44          | \$ 1,105.06            | \$ (752.38)        | 0.8714708     | 1.5943691        | 0.7826204         |
| 5  |   | February                | \$ 1,157.14          | \$ 3,838.13          |                        |                    | 2.0516667     | 1.326237         |                   |
| 6  |   | March                   | \$ 8,770.88          | \$ 11,371.54         |                        |                    | 1.0567325     | 1.2411635        |                   |
| 7  |   | April                   | \$ 26,629.51         | \$ 20,838.16         |                        |                    | 1.2503291     | 1.3210448        |                   |
| 8  |   | May                     | \$ 48,037.15         | \$ 48,794.55         |                        |                    | 1.4580571     | 1.3532615        |                   |
| 9  |   | June                    | \$ 49,886.85         | \$ 51,844.84         |                        |                    | 1.2315308     | 1.4213022        |                   |
| 10 |   | July                    | \$ 51,691.83         | \$ 49,728.92         |                        |                    | 1.308919      | 1.3587879        |                   |
| 11 |   | August                  | \$ 55,120.22         | \$ 44,739.84         |                        |                    | 1.3259615     | 1.2762756        |                   |
| 12 |   | September               | \$ 17,149.37         | \$ 12,417.17         |                        |                    | 93%           | 0.7830718        |                   |
| 13 |   | October                 | \$ 8,191.75          | \$ 11,267.02         |                        |                    | 0.3378877     | 0.3891352        |                   |
| 14 |   | November                | 1724                 | \$ 3,776.20          |                        |                    | 0.5344265     | 0.7837692        |                   |
| 15 |   | December                | \$ 1,061.37          | \$ 1,429.05          |                        |                    | 0.6247028     | 1.3405722        |                   |
| 16 |   | <b>TOTAL</b>            | <b>\$ 270,569.60</b> | <b>\$ 261,902.86</b> | <b>\$ 1,105.06</b>     | <b>\$ (752.38)</b> | <b>\$1.16</b> | <b>1.1698516</b> | <b>0.7826204</b>  |
| 17 |   |                         |                      |                      |                        |                    |               |                  |                   |
| 18 |   |                         |                      |                      |                        |                    | <b>2015</b>   | <b>2016</b>      | <b>2017</b>       |
| 19 |   | <b>Mayan</b>            |                      |                      |                        |                    | <b>PER</b>    | <b>PER</b>       | <b>PER</b>        |
| 20 |   | <b>Taste of Tropic</b>  | <b>2015</b>          | <b>2016</b>          | <b>2017</b>            | <b>(-)/(+)</b>     | <b>CAP</b>    | <b>CAP</b>       | <b>CAP</b>        |
| 21 |   | January                 | \$ 1,329.18          | \$ 1,366.12          | \$ 803.84              | \$ (562.28)        | \$1.01        | 1.035724         | 0.56929178        |
| 22 |   | February                | \$ 800.69            | \$ 2,733.39          |                        |                    | \$1.42        | 4.8464362        |                   |
| 23 |   | March                   | \$ 8,290.85          | \$ 9,870.27          |                        |                    | \$1.00        | 1.1891892        |                   |
| 24 |   | April                   | \$ 28,478.23         | \$ 17,327.48         |                        |                    | \$1.34        | 0.8135731        |                   |
| 25 |   | May                     | \$ 42,452.78         | \$ 44,408.57         |                        |                    | \$1.29        | 1.3479199        |                   |
| 26 |   | June                    | \$ 54,604.30         | \$ 44,950.45         |                        |                    | \$1.35        | 1.1096685        |                   |
| 27 |   | July                    | \$ 58,923.33         | \$ 48,927.33         |                        |                    | \$1.49        | 1.2389175        |                   |
| 28 |   | August                  | \$ 54,586.88         | \$ 47,329.16         |                        |                    | \$1.31        | 1.1385413        |                   |
| 29 |   | September               | \$ 23,541.45         | \$ 20,001.01         |                        |                    | \$1.28        | 1.0840656        |                   |
| 30 |   | October                 | \$ 16,667.26         | \$ 17,310.18         |                        |                    | \$0.69        | 0.7139985        |                   |
| 31 |   | November                | \$ 3,041.49          | \$ 3,811.77          |                        |                    | \$0.94        | 1.1815778        |                   |
| 32 |   | December                | \$ 1,480.94          | \$ 1,133.91          |                        |                    | \$0.87        | 0.6673985        |                   |
| 33 |   | <b>TOTAL</b>            | <b>\$ 294,197.38</b> | <b>\$ 259,169.64</b> | <b>\$ 803.84</b>       | <b>\$ (562.28)</b> | <b>\$1.26</b> | <b>1.1093831</b> | <b>0.56929178</b> |
| 34 |   |                         |                      |                      |                        |                    |               |                  |                   |
| 35 |   | <b>ZOO PASS</b>         |                      |                      |                        |                    |               |                  |                   |
| 36 |   | <b>MONTH</b>            | <b>2015</b>          | <b>2016</b>          | <b>2017</b>            | <b>(-)/(+)</b>     |               |                  |                   |
| 37 |   | January                 | \$ 1,988.00          | \$ 2,890.00          | \$ 3,825.00            | \$ 935.00          |               |                  |                   |
| 38 |   | February                | \$ 2,320.00          | \$ 3,640.00          |                        |                    |               |                  |                   |
| 39 |   | March                   | \$ 15,290.00         | \$ 16,045.00         |                        |                    |               |                  |                   |
| 40 |   | April                   | \$ 30,070.00         | \$ 26,280.00         |                        |                    |               |                  |                   |
| 41 |   | May                     | \$ 25,259.00         | \$ 29,275.00         |                        |                    |               |                  |                   |
| 42 |   | June                    | \$ 26,080.00         | \$ 19,991.00         |                        |                    |               |                  |                   |
| 43 |   | July                    | \$ 15,858.00         | \$ 17,110.00         |                        |                    |               |                  |                   |
| 44 |   | August                  | \$ 9,851.00          | \$ 11,115.00         |                        |                    |               |                  |                   |
| 45 |   | September               | \$ 5,228.00          | \$ 6,305.00          |                        |                    |               |                  |                   |
| 46 |   | October                 | \$ 3,630.00          | \$ 6,105.00          |                        |                    |               |                  |                   |
| 47 |   | November                | \$ 5,730.00          | \$ 7,590.00          |                        |                    |               |                  |                   |
| 48 |   | December                | \$ 14,950.00         | \$ 16,025.00         |                        |                    |               |                  |                   |
| 49 |   | <b>TOTAL</b>            | <b>\$ 156,254.00</b> | <b>\$ 162,371.00</b> | <b>\$ 3,825.00</b>     | <b>\$ 935.00</b>   |               |                  |                   |

# NEW ZOO & ADVENTURE PARK

## Brown County

4418 REFORESTATION ROAD  
GREEN BAY, WISCONSIN 54313

PHONE (920) 662- 2405  
E-MAIL KAWSKI\_AJ@CO.BROWN.WI.US



ANGELA KAWSKI-KROENING

EDUCATION & VOLUNTEER PROGRAMS COORDINATOR

### Education & Volunteer Departments Report: JANUARY 2017

**2016 Summary:** approx. 6,700 hours from Volunteers, plus 5,400 hours from Interns, plus 4,000 hours from Special Event volunteers = approx. **16,000 hours**. There were 176 total “regular” volunteers and approximately 750 additional volunteers who assisted with one-time special events, such as Zoo Boo.

*Versus 2016: 16,500 hours total and 800 total volunteers*

#### January Volunteer Hours

| January 2017 | Opportunity       | January 2016 |
|--------------|-------------------|--------------|
| --           | Education Program | 5.25         |
| 130.5        | Giraffe Stand     | 133.25       |
| 42           | Husbandry         | 114          |
| 20.25        | Office Help       | 15.75        |
| 8.0          | Special Projects  | 77.75        |
| 7            | ZooWatch          | 9.25         |
| 207.75       | TOTAL HOURS       | 355.25       |

#### Intern Hours

7 interns

**Total Hours: 203.25 hours**

versus 2016: 63.5 hours

#### On Site Programs

1/6 – Wild Encounter: \$100

1/7 – Zoo Snooze Overnight: \$450

1/21 –Wild Encounter: \$50

1/21 – Wild Encounter: \$125

1/29 –Badge in a Day: \$50

**Total Revenue → \$750**

versus \$0 in on-site programs in 2016

#### Off Site Programs (Zoomobiles)

1/12 -1<sup>st</sup> United Methodist, Zoo Class: \$150

1/13 –St. John’s Lutheran, Zoo Classes: \$200

1/25 –Baird Elementary, Zoo Classes: \$200

**Total Revenue → \$550**

versus \$150 in 2016

#### Things to Note

- Four new interns trained the week of January 16th; 2 of the 4 are for Marketing & Communications; 3 additional Education/Husbandry intern will return from previous semesters, for a total of 6 interns for the Spring Semester
- Zoo Educator (Andrea) is back – FULL-TIME and YEAR-ROUND in 2017!!
- Summer Zoo Camp registration opened January 9th – over 100 registrations came through in less than a month!
- Home School workshop programs running for spring semester; held first on January 18<sup>th</sup>
- Began use of Constant Contact, set up web forms and contact lists/etc.
  - Anyone can now join our mailing list due to a new widget on our website

# NEW Zoo Maintenance Report

February 2017

- Installed a new exhaust fan unit in the penguin den and created a path to remove negative air pressure for better venting of the den.
- Snow removal and salting throughout the month.
- Installed a new door closer on the v/c men's room door.
- Installed new thermal fuse and temp sensors in the dryer at monkey den.
- Took and passed the FEMA 100—200—and 700 exams.
- Built a steel table and bolted it to the floor of the animal hospital for the new drug safe to be mounted on.
- Water jetted the frozen drain in the maintenance shop.
- Installed a new cartridge in the penguin heap filter unit.
- Purchased supplies for the deer shed roof repair.
- Rebuilt the Mayan freezer defrost system.
- Replaced the transmission cooler lines on the zoo mobile.
- Replaced the driver's side rear brake caliper and rotor as well as the fuel filter on the yellow truck.
- Replaced both front cv axels on the k-1 Kubota diesel cart.
- Had a meeting with the building instructor at NWTC pertaining to free buildings to be donated to the zoo.
- Preparations for the AZA inspection in spring.
- Installed a new draft inducer motor on the furnace at penguin.
- Hung banner for the job fair.
- Monthly PM work orders.
- Repaired power washer for tortoise and penguin.
- Installed a new power winch at the giraffe day stall feeder.
- Installed enrichment hangers in the giraffe mezzanine.

# Staff Proposal – Dogs in Parks

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Communication received from Supervisor Hoyer to discuss allowing leashed dogs to enter more county parks

## Public Input Request on Facebook:

- Reached 3,126 people
- 59: Yes comments and likes
- 11: No comments and likes

## Preliminary CORP Plan Results:

- Survey findings indicated a need for expanded access to Parks for leashed dogs, along with garbage cans to dispose of dog waste.

## Staff Proposal for Brown County Parks Becoming Dog Friendly:

- Future Dog Friendly Parks have been identified for on-leash use:
  - Barkhausen Waterfowl Preserve- seasonally (south of Lineville Road), Bay Shore Park, Fairgrounds (except during special events), Lily Lake, Neshota Park- seasonally, Pamperin Park, Reforestation Camp-seasonally (west of Zoo and CTH IR), Way-Morr Park, Wequiock Falls

*\*Parks not listed above currently allow dogs*

- Parks where dogs would not be allowed:
  - Fonferek's Glen
- Proposed Sampling of Rules for Dog-Friendly Parks
  - Dogs must be leashed at all times ( 8' leash or less)
  - Dogs not allowed on groomed ski trails or mountain bike trails
  - Dogs not allowed in playgrounds, designated picnic areas, or buildings
  - Dog owners are responsible for the clean-up and removal of their dog's feces
  - No more than two dogs per person on any one visit
  - Dogs must be licensed and current on rabies vaccines
  - Female dogs in heat are prohibited
  - Aggressive dogs are not permitted
- Staff's recommendation would be to implement a dog-friendly approach for one-year and report back to the Committee

# On-line Facebook Post Results

## Post Details



**Brown County Park Management**

Published by Kim Koenig (7) January 27 at 3:39pm

The Parks Department is seeking public input regarding whether dogs should be allowed on trails, on-leash, in the parks. Currently dogs are allowed on the Slate Recreational Trails, the Green Loop trail at Neshola Park, campgrounds, Brown County Dog Park, riverfront trail at Pamperin Park, and all boat landings. Do you think dogs should be allowed on trails (on-leash only) located at: Reforestation Camp, all Neshola Trails, and/or other areas? Your comments will be shared with the Education & Recreation Committee on February 23rd



Get More Likes, Comments and Shares  
Boost this post for \$5 to reach up to 870 people

3,126 people reached

Boost Post

Emily Reiser, Tom-Chris Gigot and 17 others 47 Comments 1 Share

Reported stats may be delayed from what appears on posts

3,126 People Reached

154 Reactions, Comments & Shares

|                |               |                 |
|----------------|---------------|-----------------|
| 46<br>Like     | 18<br>On Post | 28<br>On Shares |
| 3<br>Love      | 1<br>On Post  | 2<br>On Shares  |
| 97<br>Comments | 68<br>On Post | 32<br>On Shares |
| 8<br>Shares    | 1<br>On Post  | 7<br>On Shares  |

460 Post Clicks

|                   |                  |                     |
|-------------------|------------------|---------------------|
| 37<br>Photo Views | 0<br>Link Clicks | 423<br>Other Clicks |
|-------------------|------------------|---------------------|

### NEGATIVE FEEDBACK

|                  |                  |
|------------------|------------------|
| 2 Hide Post      | 2 Hide All Posts |
| 0 Report as Spam | 0 Unlike Page    |



**PARK DEPARTMENT**  
*Brown County*



1150 BELLEVUE STREET, RM 151  
GREEN BAY, WI 54302

**MATTHEW M. KRIESE**

PHONE (920) 448-4484 FAX (920) 448-4054

**ASSISTANT PARK DIRECTOR**

E-MAIL KRIESE\_MM@CO.BROWN.WI.US

**RE: Proposal Regarding the Future Ownership and Operation of Triangle Hill and Baird's Creek Parkway**

Brown County Parks Department is requesting to work with the City of Green Bay in formulating an agreed upon future state of ownership and operation in regard to Baird Creek and the Triangle Sports Complex. A current lease dated September 13, 1974 leases 154.2 +/- acres of Brown County land to the City of Green Bay. The City currently owns 335.7 +/- acres within this park area. A rental chalet exists on the property which was built using joint funding from the City and County, and the County Park's Department currently contributes \$18,000 for the operation of the site.

The City is responsible for all operations, programs and oversight of the property and structures, therefore the County Park's Department sees a benefit in having the City own the property in its entirety, which would eliminate liability for the County.

We are proposing Brown County transfer ownership of these 154.2 acres to the City and that the lease is terminated by December 31, 2017. This arrangement would allow the City to develop the park lands as they see fit for future use. The land provides great recreation value and is ecologically significant to our residents, which is why we would recommend that the lands to be transferred to the City remain as parklands for continued public use.

In order for this proposal to move forward it would require County Board, City Council and the U.S. Department of Housing and Urban Development support.

Matt Kriese

Brown County Parks Department

March 15, 2017

TO THE HONORABLE CHAIRMAN AND MEMBERS  
OF THE BROWN COUNTY BOARD OF SUPERVISORS

Ladies and Gentlemen:

**RESOLUTION ESTABLISHING THE OBSERVANCE OF  
INTERNATIONAL MIGRATORY BIRD MONTH**

WHEREAS, migratory birds are some of the most beautiful and easily observed wildlife that share our communities, many citizens recognize and welcome migratory songbirds as symbolic harbingers of spring, and these migratory species also play an important economic role in our community, controlling insect pests and generating millions in recreational dollars statewide; and

WHEREAS, migratory birds and their habitats are declining throughout the Americas, and face a growing number of threats on their migration routes and in both their summer and winter homes, public awareness and concern are crucial components of migratory bird conservation, and citizens enthusiastic about birds, informed about the threats they face, and empowered to help address those threats can directly contribute to maintaining healthy bird populations; and

WHEREAS, since 1993, International Migratory Bird Day has become a primary vehicle for focusing public attention on the nearly 350 species that travel between nesting habitats in our communities and throughout North America and their wintering grounds in South and Central America, Mexico, the Caribbean, and the southern U.S.; and

WHEREAS, while International Migratory Bird Day officially is held each year on the second Saturday in May, its observance is not limited to a single day, and the Brown County



Park Department schedules activities on dates best suited to the presence of both migratory birds and celebrants.

NOW, THEREFORE, BE IT RESOLVED by the Brown County Board of Supervisors that it hereby proclaims May-as the official month to celebrate International Migratory Bird Day in Brown County, Wisconsin and urges all citizens to celebrate this month of observance by supporting efforts to protect and conserve migratory birds and their habitats in our community and the world at large.

Respectfully submitted,

EDUCATION AND RECREATION  
COMMITTEE

Approved by:

---

TROY STRECKENBACH  
COUNTY EXECUTIVE

Date Signed: \_\_\_\_\_

Authored by Parks Department

Final Draft Approved by Corporation Counsel

***Fiscal Note:*** This resolution does not require an appropriation from the General Fund. The \$100.00 renewal fee was approved in the Parks Department 2017 Budget.

**PARKS DEPARTMENT**

*Brown County*



1150 BELLEVUE STREET, RM 151  
GREEN BAY, WI 54302

**MATTHEW M. KRIESE**

PHONE (920) 448-4464 FAX (920)448-4054

ASSISTANT PARK DIRECTOR

E-MAIL KRIESE\_MM@CO.BROWN.WI.US

**RESOLUTION/ORDINANCE SUBMISSION TO COUNTY BOARD**

**DATE:** January 12, 2017  
**REQUEST TO:** Education and Recreation Committee  
**MEETING DATE:** February 23, 2017 – Ed & Rec  
March 15, 2017 – Board of Supervisors  
**REQUEST FROM:** Matt Kriese  
Asst. Park Director

**REQUEST TYPE:** x New resolution ☐ Revision to resolution  
☐ New ordinance ☐ Revision to ordinance

**TITLE:** Resolution for International Migratory Bird Day

**ISSUE/BACKGROUND INFORMATION:**

Brown County is currently recognized as a Bird City/County. This official resolution is necessary to continue Brown County's designation as a Bird City in 2017. Continuing our recognition proves that Brown County has a vested interest in our natural resources and assists with future grants related to our parks.

**ACTION REQUESTED:**

To approve/enact

**FISCAL IMPACT:**

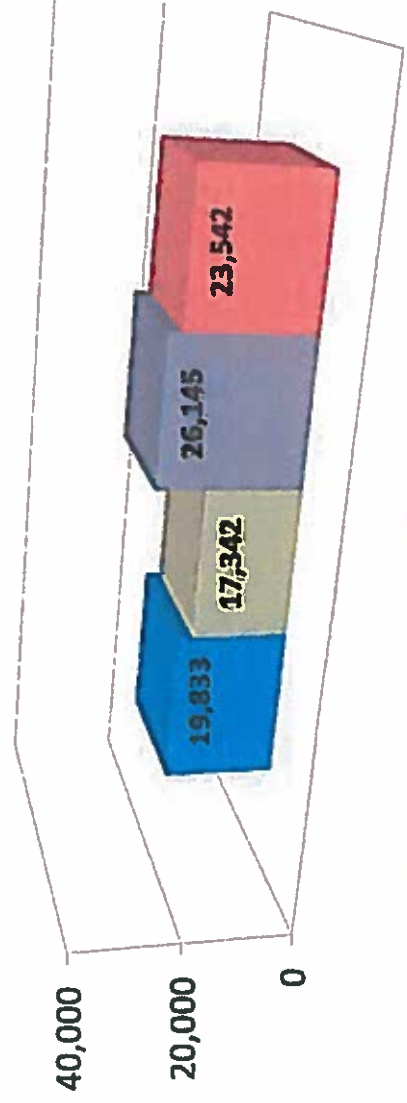
***NOTE:** This fiscal impact portion is initially completed by requestor, but verified by the DOA and updated if necessary.*

1. Is there a fiscal impact? x Yes ☐ No
  - a. If yes, what is the amount of the impact? \$100.00 - annual renewal fee
  - b. If part of a bigger project, what is the total amount of the project? \$ \_\_\_\_\_
  - c. Is it currently budgeted? x Yes ☐ No
    1. If yes, in which account? 100.062.001.5305
    2. If no, how will the impact be funded? \_\_\_\_\_

**x COPY OF RESOLUTION OR ORDINANCE IS ATTACHED**

# BROWN COUNTY PARK USAGE - ATTENDANCE SUMMARY

| <u>Park Location</u>         | <u>January 2014</u> | <u>January 2015</u> | <u>January 2016</u> | <u>January 2017</u> |
|------------------------------|---------------------|---------------------|---------------------|---------------------|
| Adventure Park               | 0                   | 0                   | 0                   | 0                   |
| Barkhausen                   | 5,432               | 4,183               | 5,682               | 3,755               |
| Bay Shore Park               | 321                 | 519                 | 1765                | 1427                |
| Brown County Park / Dog Park | 878                 | 1192                | 1408                | 1223                |
| Fairgrounds                  | 960                 | 1007                | 1010                | 894                 |
| Fonferek's Glen              | 176                 | 175                 | 521                 | 921                 |
| Fox River Trail              | 1357                | 1620                | 1670                | 3192                |
| Lily Lake                    | 2170                | 1795                | 1030                | 1410                |
| Mountain-Bay Trail           | 344                 | 450                 | 470                 | 470                 |
| Neshota Park                 | 2867                | 1000                | 1937                | 980                 |
| Pamperin Park                | 1944                | 3092                | 3766                | 2394                |
| Reforestation Camp           | 3210                | 2100                | 6290                | 6198                |
| Suamico Boat Launch          | 29                  | 75                  | 61                  | 61                  |
| Way-Morr Park                | 0                   | 0                   | 0                   | 0                   |
| Wequiock Falls               | 145                 | 134                 | 535                 | 617                 |
| Wrightstown Park             | 0                   | 0                   | 0                   | 0                   |
| <b>Yearly Grand Totals</b>   | <b>19,833</b>       | <b>17,342</b>       | <b>26,145</b>       | <b>23,542</b>       |



■ January 2014   
 ■ January 2015   
 ■ January 2016   
 ■ January 2017

# Adventure Park Admissions-Per Caps

## Attendance 2017

| MONTH     | 16 Zoo Att.     | 16 AP Att.   | 17 Zoo Att. | 17 AP Att. % |
|-----------|-----------------|--------------|-------------|--------------|
| January   |                 | Closed       | 553         | 30(5.4%)     |
| February  |                 | Closed       |             |              |
| March     | 8,728           | 65(.7%)      |             |              |
| April     | 16,807          | 472(2.8%)    |             |              |
| May       | 36,057          | 1413(3.9%)   |             |              |
| June      | 36,346          | 2768(7.6%)   |             |              |
| July      | 36,937          | 3181(8.6)    |             |              |
| August    | 33,756          | 3763(11.14%) |             |              |
| September | 15,804          | 1220(7.7%)   |             |              |
| October   | 15,536          | 1130(7.2%)   |             |              |
| November  | 12022(7150 zoo) | 51(.4%)      |             |              |
| December  | 1225            | 56(4.5%)     |             |              |
| TOTAL     | 201,196         | -            |             |              |

|           | 2016          | 2016    | 2017          | 2017    |
|-----------|---------------|---------|---------------|---------|
|           | \$Admission\$ | PER CAP | \$Admission\$ | PER CAP |
| MONTH     |               |         |               |         |
| January   | Closed        | Closed  | \$300.00      | \$10.00 |
| February  | Closed        | Closed  |               |         |
| March     | \$731.00      | \$11.25 |               |         |
| April     | \$6,327.00    | \$13.90 |               |         |
| May       | \$23,579.80   | \$16.68 |               |         |
| June      | \$36,959.00   | \$13.35 |               |         |
| July      | \$43,792.00   | \$13.76 |               |         |
| August    | \$57,495.00   | \$15.28 |               |         |
| September | \$21,160.00   | \$17.35 |               |         |
| October   | \$14,840.00   | \$13.13 |               |         |
| November  | \$846.00      | \$16.50 |               |         |
| December  | \$662.00      | \$11.82 |               |         |
| TOTAL     | 206,391.80    |         | \$0.00        |         |

# FIELD STAFF REPORT PARK DEPARTMENT JANUARY 2017



## Marvin Hanson

### *Fairgrounds*

- Host Commercial Events
- Snow Plow as necessary
- Cleaning, Park Security, Park Inventory
- Process Maintenance Work Orders
- Equipment repairs and maintenance
- Weekly erosion inspections of Infield grounds project

### *Neshota Park*

- Cleaning, Security Checks and Park Inventory
- Weekly Trail system inspections & process work orders
- Groom cross country ski trail as necessary
- Friends of Neshota Park held its first annual Snow Shoe race
- Snow plow as necessary

### *Way-Morr Park*

- Security Checks and Park inventory
- Process work orders and Playground Inspection

### *Lily Lake*

- Cleaning, Security Checks and Park Inventory
- Process Work Orders
- Snow plow as necessary
- Weekly inspection of lake aerator safety fence

### *Wrightstown Park*

- Cleaning, Security Checks and Park Inventory

### *Fonferek Glen*

- Litter pick-up, Security Checks and Park Inventory
- Process work orders— sign inspections & Inspection of Boundary Signs.
- Snow plow as necessary

### *Bay Shore Park*

- Cleaning, Park Security, Park Inventory
- Process Maintenance Work Orders
- Snow plow as necessary
- Continued work on campground electrical upgrade project

### *Wequiock Falls Park*

- Cleaning, Park Security, Park Inventory
- Process Maintenance Work Orders

# FIELD STAFF REPORT PARK MANAGEMENT JAN. 2017



## Curt Hall

### *Reforestation Camp*

#### **Operations:**

- Managed all cash handling operations related to ski trail pass and concessions revenue.
- Supervised Ski trail grooming operations.
- Installed new trail head signs and new "you are here" signs for Ski and Fat Bike trails. Completed signing and marking the Snowshoe trails.
- Installed new trail pass holders(designed to keep passes dry) at fat bike and ski trailhead.
- Maintained and cleaned rental facilities as needed.
- Manager attended monthly wellness committee meeting.
- Maintained Marandol Preserve and Rifle Range.
- Performed park facility and grounds maintenance including: Trail signage, Coordinating proper trail closures/opening, Parking lot plowing and salting, Septic system operations.
- Completed monthly work orders.
- Covered facility rental schedule as needed.
- Coordinated multiple volunteer work days focused on bike and ski trail grooming.

#### **"Friends Groups":**

- Park Supervisor attended monthly friends group meeting.
- Coordinated multiple volunteer work days focused on Fat bike trail and ski trail grooming.
- Coordinated park staffing schedules to allow facility access to accommodate all of "Bay Nordic" educational ski events.

### *Adventure Park*

#### **Operations:**

- Adventure park was closed for operations in Jan. Jan adventure park attendance numbers represent pre-sold tickets, memberships and bike rentals.
- Completed 7th month of bike rental operations with bike rentals in Jan.
- Began planning for Adventure Park staffing, marketing, and overall operational adjustments for 2017 season.

#### **Future Program Opportunities:**

- Appears that there is a market for bike rentals during holiday vacation time periods. In next years operational schedule we need to staff accordingly to accommodate for mid-week bike rental reservations during the weeks surrounding Christmas and New Years.
- We expect that the new map system will improve participant experience on all trails throughout the site.
- Currently working with the Zoo to optimize our 2017 Adventure Park operations in many ways including: online sales and reservations, partnering on cash handling, working more closely on merchandise and concessions etc.



**JANUARY  
2017**



### WHAT'S GOING ON (February)

- Candlelight Ski & Snowshoe – February 11th and 17th between 5:30pm - 8:30pm
- Winter Survival - February 25th from 9:00am to 12:30pm
- Einstein Fair— Barkhausen staff will have a booth for this event with a wetland display.
- Job Fair— Computers were set up for potential staff to fill out applications. Over 40 people expressing interest in available positions. We had over 2,000 hits on our Facebook Page that day.

### WHAT JUST HAPPENED (January)

- Frenzy on the Fox happened with 257 registered walkers, runners, and fat tire bikers. It was a brisk 7 degrees.
- 13 School Groups with 437 students participated in programming at Barkhausen
- Snowshoe Discover Hike - 6 Attended with very poor weather Foggy and no snow
- Moonlight Snowshoe Hike - January 13th 30 ATTENDED Optimal conditions
- Friends of Neshota Snowshoe Race—January 28th , ~30 registered Low snow conditions



## **L.H. Barkhausen Waterfowl Preserve's**

### **Monthly Highlights**

***January 2017***



#### **Highlights**

- ⇒ New display in nature center where visitors can take foot molds of various local animals and make a track in a kinetic sand box. This was made by an Eagle Scout. Been very popular with school groups!
- ⇒ When weather cooperated the park has been busy with visitors enjoying various winter activities
- ⇒ Planning and coordinating continues ahead of work on the North Impoundment Project resuming by the end of the month
- ⇒ Dani Wagner, our Assistant Naturalist, has been working with Tanya Kriesel from Counseling and Wellness to create "Women Empower: Takes on Nature" program. This will be a series of 12 themed nature activities encouraging women to live authentically in mind, body, heart, and spirit. This program is similar to one offered at another nature in the state, which has been very popular.

#### **School Programs Held**

- ⇒ 13 different schools
- ⇒ 437 students
- ⇒ 6 different programs
- ⇒ Weather caused 2 schools to cancel field trips and reschedule
- ⇒ Due to lack of snow snowshoe programs were switched to a different winter program with teachers approval

#### **Boy/ Girl Scout Programs**

- ⇒ 1 scout group
- ⇒ 10 scouts
- ⇒ Winter survival

#### **Public Programs Held**

##### **Moonlight Snowshoe Hike**

- ⇒ 30 people attended
- ⇒ Great weather!
- ⇒ Very positive feedback both in person and via facebook

##### **Snowshoe Discovery Hike**

- ⇒ 6
- ⇒ Poor weather, foggy, no snow

#### **Upcoming Public Programs/Events**

##### **Candlelight Snowshoe/Hike/Ski**

- ⇒ February 11th and 17th
- ⇒ 5:30-8:30pm

##### **Winter Survival**

- ⇒ February 25th
- ⇒ 9:00am-12:00pm

##### **Einstein Fair**

- ⇒ Barkhausen staff will have a booth for this event with a wetland display

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# Parks Department Report –Feb 23<sup>rd</sup> meeting

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## **General Parks:**

- 24 building rentals took place in the parks during January
- 1 seasonal position remains – ski lodge concessionaire
- Snowmobile trails have been open for 13 days
- Winter project crews have been focusing on: hazard tree removal, firewood processing, and Bay Shore electrical upgrade

## **Barkhausen:**

- North impoundment habitat project near 95% completion
- Winter programming is 'in session'

## **Pamperin Park:**

- Reorganization of the shop to accommodate new cleaning order procedures
- Lighting options have been limited based on past use, integrity of the lights and reduced staff hours changing the options

## **State Trails:**

- Plowing continues on the trail and attendance is being tracked, a report will follow in spring



# Brown County Library Report November/December, 2016

**Library Mission:**  
*Brown County Library provides trusted information and resources to connect people, ideas, and community.*

## Strategic Priorities

| Enhance Education for Children | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural Awareness & Diversity | Management Goal |
|--------------------------------|------------------------------|---|---------------------------------------|-----------------|
|--------------------------------|------------------------------|---|---------------------------------------|-----------------|

### County-Wide Successes

Central staff arranged to receive diaper supplies through the community diaper drive so that all library locations can have a few on hand to support timely diaper changes for all families using the library including those who have difficulty affording diapers, those who don't have transportation to run home for a change when needed.



Library staff and a rep of Hospital Sisters Health System/Prevea met to discuss collaboration with Reach Out and Read, a research-based early literacy program through which doctors incorporate books and related tips at all well-baby visits.

Administration and staff worked with the LGBTQ community to re-develop gender choices on our library card applications.

The Facebook team wrapped up a highly successful year. The last week in December had particularly high engagement. They also collaborated with Children's Author Miranda Paul and a local videographer to create a video promoting our text notification system, which was viewed many times on the BCL Facebook page.

Volunteers, staff and the Bookmobile participated in the downtown Holiday Parade to promote the Friends' Give-A-kid-A-Book campaign.



The Friends' annual Give-A-Kid-A-Book campaign kicked off. Three Packer wives served as co-chairs: Molly Crosby, Monica Goode, and Jessica McCarthy.

Staff met with Proto regarding the possibility of developing a Farmbot and collaborative programming that would accompany it.

|   |   |   |   |   |
|---|---|---|---|---|
|   |   |   |   | X |
| X |   |   |   | X |
|   |   |   | X | X |
|   | X | X |   |   |
|   |   |   |   | X |
|   |   |   |   | X |
|   | X | X |   |   |



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# Brown County Library Report November/December, 2016

**Library Mission:**  
*Brown County Library provides trusted information and resources to connect people, ideas, and community.*



## Strategic Priorities

|   | Enhance Education for Children | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural & Diversity Awareness | Management Goal |
|---|--------------------------------|------------------------------|---|---------------------------------------|-----------------|
| <b>Central Library Successes</b><br>The merger of the Circulation and Books and More departments and desks is complete and is now called Customer Service.<br><br>Due to overwhelming interest the Learning in Retirement series, the class took place in the auditorium and the group really liked it.<br><br>Youth Services staff resumed presenting regular (semi-monthly) early literacy storytimes for the Head Start students at the Early Learning Center, reaching 180 kids per visit.<br><br>11 classes (approximately 300 students) made field trips to the Central Library for presentations, library tours/orientations; library card sign ups; and/or book borrowing: Fort Howard Elem., Howe Elem, Da Vinci, Chappell, Head Start, in addition to a girl scout group.<br><br>The Born Learning Trails at Central and Southwest Branch libraries – implemented through United Way's Emerging Leaders group –will be mentioned in a new book by Jeffrey Davis called The Collection All Around: Sharing Our Cities, Towns, and Natural Places to be published by ALA Editions/Neal-Schuman.<br><br> | X                              | X                            |   |                                       | X               |
| The Life-Size Pumpkin Land learning game under development at the Central Library was featured in DPI's Youth Services Showcase: <a href="http://dpi.wi.gov/pld/yvss/showcase">http://dpi.wi.gov/pld/yvss/showcase</a><br><br>   | X                              |                              | X   |                                       |                 |
| Good Ethics Day: The Central Library children's department presented golden rule themed storytimes, and related booklists, to tie into the American Foundation of Counseling Services annual event on Nov. 10. Central Library staff and Administration attended the Ethics in Business Luncheon due to being nominated for one of the awards.<br><br>Local History staff visited Aldo Leopold School to talk to the 4th grade class about the events the elders they are interviewing may have experienced. I also allowed the students to interview me, giving them some practice on interviewing someone.<br><br>"Throwback Thursday" Facebook posts regularly reach over 1000 weekly views.   |                                |                              |   |                                       |                 |



# Brown County Library Report November/December, 2016


## Strategic Priorities

| Library Mission:<br><i>Brown County Library provides trusted information and resources to connect people, ideas, and community.</i>  | Strategic Priorities           |                              |   |                                       |  | Management Goal |
|--|--------------------------------|------------------------------|---|---------------------------------------|--|-----------------|
|  | Enhance Education for Children | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural & Diversity Awareness |  |                 |
| The 1875 map of Brown County has been stabilized, framed, and hung on the wall of the Local History Department.  |                                |                              |   |                                       |  |                 |
| Customer Service staff hosted an NFLS webinar on the Children's Edible Garden. She received amazing feedback on this from librarians across the state.   |                                |                              | X   |                                       |  |                 |
| Central was decorated for the holidays courtesy of the Garden Club of Des Peres.   |                                |                              |   |                                       |  |                 |
|   |                                |                              |   |                                       |  |                 |
| A BCL team was formed to host Parent Cafes - meetings for parents to converse about raising children on 3 Saturdays in January-March.  | X                              |                              | X   |                                       |  |                 |
| Staff worked with the Executive Director and Communications and Program Manager to solidify details for Stacks and Steeples original music series that will run on consecutive Sundays in February and March.  |                                |                              | X   |                                       |  |                 |
|   |                                |                              |   |                                       |  |                 |
| Local History staff is constructing a database from the paper pamphlet file in that department.  |                                |                              |   |                                       |  |                 |
| <b>Ashwaubenon Branch Successes</b><br>Staff met with and toured the new Ashwaubenon Historical Society location and the Ashwaubenon Community Center and discussed ways to partner in the coming year.  |                                |                              |   |                                       |  |                 |
| The Escape Room program for teens after school was very well attended with 22 kids participating. There was a lot of "buzz" over the program.  |                                |                              | X   |                                       |  |                 |
| In collaboration with the Ashwaubenon Community Center, the Christmas Karaoke was held there, and staff will help coordinate an ongoing afternoon book group that will meet monthly.   | X                              |                              | X   |                                       |  |                 |
| Library customers are being interviewed in order to create a book of 40 interviews for the branch's 40th anniversary in 2017. So far, 16 interviews are completed. Old photographs of the library and library programs from scrapbooks are being digitized. A digital picture frame will |                                |                              | X   |                                       |  |                 |



# Brown County Library Report November/December, 2016

## Strategic Priorities


| Library Mission:<br><i>Brown County Library provides trusted information and resources to connect people, ideas, and community.</i>  | Strategic Priorities           |                              |   |                                       |                 |
|--|--------------------------------|------------------------------|---|---------------------------------------|-----------------|
|  | Enhance Education for Children | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural & Diversity Awareness | Management Goal |
| display the photos for the public to view.   |                                |                              |   |                                       |                 |
| The majority of the new furniture is in place and has received many compliments.   |                                |                              | X   |                                       |                 |
| <b>Denmark Branch Successes</b><br>A total of 112 students (divided into 4 different story line groups) from the Denmark Early Childhood Center visited for class visits and to check out books.   | X                              |                              |   |                                       |                 |
| A presentation on Wills, Estates, and Trusts by Attorney Daniel J. Walsh offered insights into the basics of estate planning documents including wills, trusts and powers of attorney. The completed program evaluation forms for this program were also very positive.  |                                | X                            |   |                                       |                 |
| <br>Branch Supervisor attended the Rural Partnership Award Ceremony in Steven's Point representing the Brown County Library. The Denmark Schools, Brown County and Brown County Library received this award from the Wisconsin Department of Public Instruction for the Denmark Rural Fiber Bandwidth Initiative. |                                | X                            |   |                                       |                 |
| The "Visit with Santa," program brought 27 people to the library to interact with Santa, make crafts, and enjoy the spirit of the holidays. Santa and Mrs. Claus even helped the children to assemble their Christmas Crafts!  | X                              |                              |   |                                       |                 |
| Staff toured the Innovation Studio and the West De Pere High School Library and was able to see how they were set up and gained ideas of what to include in an innovation studio/maker space including 3-D printers.   |                                | X                            |   |                                       |                 |
| <b>East Branch Successes</b><br>Monday Movie Mainee had 13 people come to watch "Hello, My Name is Doris," with Sally Field and Book Club is well attended with 11 people attending on average.  |                                |                              | X   |                                       |                 |
| All the new furniture is installed and looks lovely.   |                                |                              |   |                                       |                 |
| Martin School brought 65 children and 3 adults; and Wilder School brought 70 Kindergartners and 10 adults. New cards were made for many of the children and they learned about Elephant and Piggie stories by Mo Willems.  | X                              |                              |   |                                       |                 |





# Brown County Library Report November/December, 2016

## Strategic Priorities

| Library Mission:<br><i>Brown County Library provides trusted information and resources to connect people, ideas, and community.</i>   | Strategic Priorities           |                              |   |                                       |                 |
|---|--------------------------------|------------------------------|---|---------------------------------------|-----------------|
|   | Enhance Education for Children | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural & Diversity Awareness | Management Goal |
| Over 20 people attended our after-hours campout program for kids.   | X                              |                              |   |                                       |                 |
| <b>Kress Family Branch Successes</b><br><br><b>2016 Reader's Award Laureate</b><br><b>New York Times Best Selling Author</b><br><b>Michael Perry</b><br><small>Brown County Central Library</small><br><small>Saturday, November 12   6:00 pm   browncountylibrary.org</small> |                                |                              |   |                                       |                 |
| Staff hosted the 2nd Author Fair, this time at Central Library. It featured new sessions, including a Skype session with author D.J. MacHale. Wisconsin author Michael Perry was the keynote at 7:00 p.m. and drew a crowd of 100. He was excellent and took time to sign and talk to anyone waiting.   |                                |                              |   |                                       |                 |
| NaNoWriMo had a Write-In on November 26. The facilitator is a board member for the Untitled Town book festival.   |                                |                              |   |                                       |                 |
| De Pere Lions group displayed the entries for their 'Peace Poster' contest for area middle-school students.   |                                |                              |   |                                       |                 |
| Picnic and Play with the De Pere Fire Department: a large group came to meet them, see their truck and learn about Fire Safety.   | X                              |                              |   |                                       |                 |
| As part of Definitely De Pere's Winter Wonderland event in downtown De Pere, the library hosted a writing station for 'Letters to Santa' and classic Christmas movies showing in the afternoon.   |                                |                              | X   |                                       |                 |
| The Picnic and Play program for children has a guest each month, they talk while families eat their "picnic" on a blanket. As the group was gathering, 3 caregivers put out their blankets and started setting up their snacks and without prompting their little ones went to the book display and brought back a book to read on the blanket!                   | X                              |                              | X   |                                       |                 |
| <b>Pulaski Branch Successes</b>   |                                |                              |   |                                       |                 |
| Over 400 people walked through the doors between 5:30pm and 7:30pm the evening of December 2nd during Pulaski's Annual Frosty event. The branch offered coloring and other craft-like activities, letters to Santa with help from the French club, food, food and more food!  |                                |                              | X   |                                       |                 |
| The Christmas Tree Make & Take event had 20+ participants and the trees turned out amazing!   |                                |                              | X   |                                       |                 |
| <b>Southwest Branch Successes</b>   |                                |                              |   |                                       |                 |
| Jamie Matczak (NFLS) presented a "No Bake Desserts" for tweens event - 11 tweens attended and all had a great time.   |                                |                              | X   |                                       |                 |

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# Brown County Library Report November/December, 2016

## Library Mission:

*Brown County Library provides trusted information and resources to connect people, ideas, and community.*

## Strategic Priorities

| Enhance Education for Children | Support Economic Development | Provide a Third Place to Engage Community | Foster Cultural & Diversity Awareness | Management Goal |
|--------------------------------|------------------------------|---|---------------------------------------|-----------------|
| X                              |                              | X   |                                       |                 |
| X                              |                              |   |                                       |                 |
|                                |                              |   |                                       |                 |
|                                | X                            | X   |                                       |                 |
|                                |                              | X   |                                       |                 |
|                                |                              | X   |                                       |                 |
| X                              |                              | X   |                                       |                 |
|                                |                              | X   |                                       |                 |
|                                | X                            |   |                                       |                 |
|                                |                              |   |                                       |                 |
| X                              |                              | X   | X                                     |                 |
| X                              |                              | X   |                                       |                 |
|                                |                              |   | X                                     |                 |

Youth Services staff and volunteers held a Hogwarts School program where kids & teens were sorted into their house, made a wand, did a scavenger hunt, made a potion and learned a charm spell. 49 people attended.

A 4K Friday ("literacy day") was well received with 26 children and caregivers attending.

"Cut the Clutter" event for adults (hosted by Juli Schmiel, owner of the local small business "Clever Container") had 7 attendees.

As part of Hispanic Heritage Month, the branch held Rumba lessons in the new meeting space. Participants left the dancing, exclaiming about how much fun that was.

An estimated 100 people came to the 2nd Annual Ugly Sweater Party to decorate cookies (donated by Uncle Mike's), create an ugly sweater at the uglification station, play Wii bowling, and enter the Ugly Sweater contest.

A Hot Cocoa event let teens & tweens decorate mugs with Sharpies and had a hot chocolate "bar" with lots of marshmallows, whipped cream, etc. 8 attended and had a very good time.

An "Unwrapping Play Day" was held in lieu of family storytime. Wrapped boxes were ready for excited children to unwrap them - 20 kids and parents attended.

A double feature movie day over Christmas Break (Secret Life of Pets and The BFG) was very successful with 37 attendees.

Branch Coordinator is working with a doctoral student as he formats his thesis. This one-on-one help has helped this patron focus on writing his thesis rather than worrying about the complex formatting that he has to do in Microsoft Word.

### Weyers-Hilliard Branch Successes

Two students from local middle school asked to set up a display about water quality in Africa. They talked to interested customers about the need to improve water quality. Excellent information was shared.

The Teen Action Group (TAG) is up and running. Currently, there are 6 members, of which 4 hold officer positions. TAG meets once a month as a full group and are finalizing a mission and goals. This month in addition to our meeting, several members volunteered their time to help decorate the library for Christmas.

Staff met with other civic and clergy leaders at the Howard-Suamico School district to discuss student achievement, growth and development

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# **Brown County Library Report November/December, 2016**

## **Strategic Priorities**

| <p><b>Library Mission:<br/>Brown County Library provides trusted information and resources to connect people, ideas, and community.</b></p>  | <p><b>Strategic Priorities</b></p>           |  |   |   |                               |
|--|--|--|---|---|-------------------------------|
|  | <p><b>Enhance Education for Children</b></p> | <p><b>Support Economic Development</b></p> | <p><b>Provide a Third Place to Engage Community</b></p> | <p><b>Foster Cultural &amp; Diversity Awareness</b></p> | <p><b>Management Goal</b></p> |
|  |  |  | X   |   |                               |
|  |  |  |   |   |                               |
|  | X  |  |   |   |                               |
| <p>and community involvement.</p> <p>Gingerbread Gala drew 60 people.</p> <p><b>Wrightstown Branch Successes</b></p> <p>Dr. Cleo from Moline Health Care visited educate kids on the importance of exercising.</p> | X  |  |   |   |                               |
| <p>Local firefighters visited during National Fire Prevention Week to teach about fire safety.</p>   | X  |  |   |   |                               |

